Status: Path 1 of [Dialog Information Services via Modem]

Status: Initializing TCP/IP using (UseTelnetProto 1 ServiceID pto-dialog)

Trying 3106000009999...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

****** HHHHHHHH SSSSSSS? ### Status: Signing onto Dialog

ENTER PASSWORD:

****** HHHHHHHH SSSSSSS? ******

Welcome to DIALOG ### Status: Connected

Dialog level 02.07.19D

Last logoff: 26jul02 13:06:05 Logon file405 01aug02 15:18:45 *** ANNOUNCEMENT ***

* * *

- --Alerts has been enhanced to allow a single Alert profile to be stored and run against multiple files. Duplicate removal is available across files and for up to 12 months. The Alert may be run according to the file's update frequency or according to a custom calendar-based schedule. There are no additional prices for these enhanced features. See HELP ALERT for more information.
- --U.S. Patents Fulltext (File 654) has been redesigned with new search and display features. See HELP NEWS 654 for information.

--Dialog NewsRoom is now available. BEGIN NEWSROOM to use the files in a OneSearch. See NEW FILES RELEASED (below) for individual file numbers.

--Connect Time joins DialUnits as pricing options on Dialog. See HELP CONNECT for

information.

--CLAIMS/US Patents (Files 340,341, 942) have been enhanced with both application and grant publication level in a single record. See HELP NEWS 340 for information.

--SourceOne patents are now delivered to your email inbox as PDF replacing TIFF delivery. See HELP SOURCE1 for more information.

--Important news for public and academic libraries. See HELP LIBRARY for more information.

--Important Notice to Freelance Authors--See HELP FREELANCE for more information

For information about the access to file 43 please see Help News43.

NEW FILES RELEASED

- ***Dialog NewsRoom Current 3-4 months (File 990)
- ***Dialog NewsRoom 2001 Archive (File 994)
- ***Dialog NewsRoom 2000 Archive (File 995)
- ***TRADEMARKSCAN-Finland (File 679)

1 August 1, 2002 16:21

```
***TRADEMARKSCAN-Norway (File 678)
***TRADEMARKSCAN-Sweden (File 675)
UPDATING RESUMED
***Delphes European Business (File 481)
RELOADED
***U.S. Patents Fulltext 1976-current (File 654)
***Population Demographics (File 581)
***Kompass Western Europe (File 590)
***D&B - Dun's Market Identifiers (File 516)
***CANCERLIT (File 159)
***TOXFILE (File 156)
REMOVED
***U.S. Patents Fulltext 1980-1989 (File 653)
***Washington Post (File 146)
***Books in Print (File 470)
***Court Filings (File 793)
***Microcomputer Software Guide Online (File 278)
***Publishers, Distributors & Wholesalers of the U.S. (File 450)
***State Tax Today (File 791)
***Tax Notes Today (File 790)
***Worldwide Tax Daily (File 792)
***New document supplier***
IMED has been changed to INFOTRIE (see HELP OINFOTRI)
     >>> Enter BEGIN HOMEBASE for Dialog Announcements <<<
         of new databases, price changes, etc.
COREFT is set ON as an alias for 15,9,810,275,624,813,636,621,16,148,20,610,613,160,476
COREAB is set ON as an alias for 77,35,583,2,65,233,99,474,475,278,256.
PATFT is set ON as an alias for 348,349.
HEALTHFT is set ON as an alias for 442,43,149,444,129,130,455.
HEALTHAB is set ON as an alias for 5,73,155,34,434,74,42.
TRANSFT is set ON as an alias for 80,637.
TRANSAB is set ON as an alias for 108,6,63.
ADVERTFT is set ON as an alias for 635,570,PAPERSMJ,PAPERSEU.
INVENFT is set ON as an alias for 8,2,14,94,6,34,434,7.
SHOPFT is set ON as an alias for 635,47,570, PAPERS.
BANKFT is set ON as an alias for 625,268,626,267.
BANKAB is set ON as an alias for 139.
INSURFT is set ON as an alias for 625,637.
INSURAB is set ON as an alias for 169.
* * *
SYSTEM: HOME
Cost is in DialUnits
Menu System II: D2 version 1.7.8 term=ASCII
                     *** DIALOG HOMEBASE(SM) Main Menu ***
 Information:

    Announcements (new files, reloads, etc.)

  2. Database, Rates, & Command Descriptions
  3. Help in Choosing Databases for Your Topic
     Customer Services (telephone assistance, training, seminars, etc.)
  5. Product Descriptions
 Connections:
```

- 6. DIALOG(R) Document Delivery
- 7. Data Star(R)

```
(c) 2000 The Dialog Corporation plc
                                              All rights reserved.
      /H = Help
                           /L = Logoff
                                                /NOMENU = Command Mode
Enter an option number to view information or to connect to an online
 service. Enter a BEGIN command plus a file number to search a database
(e.g., B1 for ERIC).
?b COREFT, COREAB, ADVERTFT
>>>
           278 does not exist
           632 does not exist
>>>
>>>2 of the specified files are not available
       01aug02 15:19:13 User267117 Session D52.1
                    0.168 DialUnits FileHomeBase
            $0.00
           Estimated cost FileHomeBase
     $0.00
     $0.09
           TELNET
     $0.09 Estimated cost this search
     $0.09 Estimated total session cost 0.168 DialUnits
SYSTEM: OS - DIALOG OneSearch
  File 15:ABI/Inform(R) 1971-2002/Aug 01
         (c) 2002 ProQuest Info&Learning
*File 15: Alert feature enhanced for multiple files, duplicate
removal, customized scheduling. See HELP ALERT.
  File
         9:Business & Industry(R) Jul/1994-2002/Jul 31
         (c) 2002 Resp. DB Svcs.
  File 810:Business Wire 1986-1999/Feb 28
         (c) 1999 Business Wire
  File 275:Gale Group Computer DB(TM) 1983-2002/Aug 01
         (c) 2002 The Gale Group
  File 624:McGraw-Hill Publications 1985-2002/Aug 01
         (c) 2002 McGraw-Hill Co. Inc
  File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
  File 636:Gale Group Newsletter DB(TM) 1987-2002/Aug 01
         (c) 2002 The Gale Group
  File 621:Gale Group New Prod.Annou.(R) 1985-2002/Aug 01
         (c) 2002 The Gale Group
  File 16:Gale Group PROMT(R) 1990-2002/Aug 01
         (c) 2002 The Gale Group
*File 16: Alert feature enhanced for multiple files, duplicate
removal, customized scheduling. See HELP ALERT.
  File 148:Gale Group Trade & Industry DB 1976-2002/Aug 01
         (c)2002 The Gale Group
*File 148: Alert feature enhanced for multiple files, duplicate
removal, customized scheduling. See HELP ALERT.
  File 20:Dialog Global Reporter 1997-2002/Aug 01
         (c) 2002 The Dialog Corp.
*File 20: Alert feature enhanced for multiple files, duplicate
removal, customized scheduling. See HELP ALERT.
  File 610:Business Wire 1999-2002/Aug 01
         (c) 2002 Business Wire.
*File 610: File 610 now contains data from 3/99 forward.
Archive data (1986-2/99) is available in File 810.
  File 613:PR Newswire 1999-2002/Aug 01
         (c) 2002 PR Newswire Association Inc
*File 613: File 613 now contains data from 5/99 forward.
Archive data (1987-4/99) is available in File 813.
  File 160:Gale Group PROMT(R) 1972-1989
         (c) 1999 The Gale Group
```

```
File 476: Financial Times Fulltext 1982-2002/Jul 31
         (c) 2002 Financial Times Ltd
       77:Conference Papers Index 1973-2002/Jul
  File
         (c) 2002 Cambridge Sci Abs
  File
       35:Dissertation Abs Online 1861-2002/Jun
         (c) 2002 ProQuest Info&Learning
  File 583:Gale Group Globalbase(TM) 1986-2002/Aug 01
         (c) 2002 The Gale Group
 File
        2:INSPEC 1969-2002/Jul W4
         (c) 2002 Institution of Electrical Engineers
       2: Alert feature enhanced for multiple files, duplicates
*File
removal, customized scheduling. See HELP ALERT.
 File 65:Inside Conferences 1993-2002/Jul W4
         (c) 2002 BLDSC all rts. reserv.
 File 233:Internet & Personal Comp. Abs. 1981-2002/Aug
         (c) 2002 Info. Today Inc.
 File 99:Wilson Appl. Sci & Tech Abs 1983-2002/Jun
         (c) 2002 The HW Wilson Co.
 File 474:New York Times Abs 1969-2002/Jul 31
         (c) 2002 The New York Times
 File 475: Wall Street Journal Abs 1973-2002/Jul 31
         (c) 2002 The New York Times
 File 256:SoftBase:Reviews,Companies&Prods. 82-2002/Jul
         (c)2002 Info.Sources Inc
 File 635:Business Dateline(R) 1985-2002/Aug 01
         (c) 2002 ProQuest Info&Learning
 File 570:Gale Group MARS(R) 1984-2002/Aug 01
         (c) 2002 The Gale Group
 File 387: The Denver Post 1994-2002/Jul 31
         (c) 2002 Denver Post
 File 471:New York Times Fulltext2002/Ju (c) 2002 The New York Times
 File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
         (c) 2002 Phoenix Newspapers
*File 492: This file is temporarily not updating.
 File 494:St LouisPost-Dispatch 1988-2002/Aug 01
         (c) 2002 St Louis Post-Dispatch
 File 498:Detroit Free Press 1987-2002/Jul 30
         (c) 2002 Detroit Free Press Inc.
 File 631:Boston Globe 1980-2002/Jul 31
         (c) 2002 Boston Globe
 File 633:Phil.Inquirer 1983-2002/Jul 31
         (c) 2002 Philadelphia Newspapers Inc
 File 638: Newsday/New York Newsday 1987-2002/Jul 30
         (c) 2002 Newsday Inc.
 File 640:San Francisco Chronicle 1988-2002/Aug 01
         (c) 2002 Chronicle Publ. Co.
 File 641:Rocky Mountain News Jun 1989-2002/Jul 31
         (c) 2002 Scripps Howard News
 File 702:Miami Herald 1983-2002/Jul 31
         (c) 2002 The Miami Herald Publishing Co.
 File 703:USA Today 1989-2002/Jul 31
         (c) 2002 USA Today
 File 704: (Portland) The Oregonian 1989-2002/Jul 31
         (c) 2002 The Oregonian
 File 713:Atlanta J/Const. 1989-2002/Aug 01
         (c) 2002 Atlanta Newspapers
 File 714: (Baltimore) The Sun 1990-2002/Aug 01
         (c) 2002 Baltimore Sun
 File 715:Christian Sci.Mon. 1989-2002/Aug 01
         (c) 2002 Christian Science Monitor
 File 725: (Cleveland) Plain Dealer Aug 1991-2000/Dec 13
         (c) 2000 The Plain Dealer
```

*File 725: This file is temporarily not updating.

```
File 735:St. Petersburg Times 1989- 2000/Nov 01
         (c) 2000 St. Petersburg Times
*File 735: This file is temporarily not updating.
  File 477:Irish Times 1999-2002/Aug 01
         (c) 2002 Irish Times
 File 710:Times/Sun.Times(London) Jun 1988-2002/Jul 31
         (c) 2002 Times Newspapers
  File 711:Independent(London) Sep 1988-2002/Aug 01
         (c) 2002 Newspaper Publ. PLC
*File 711: Use File 757 for full current day's news of the Independent, as
as well as full coverage of many additional European news sources.
  File 756:Daily/Sunday Telegraph 2000-2002/Jul 28
         (c) 2002 Telegraph Group
  File 757:Mirror Publications/Independent Newspapers 2000-2002/Aug 01
         (c) 2002
      Set Items Description
          ----
                 _____
?s web and catalog and score
Processed 20 of 50 files ...
Processing
Completed processing all files
        6515759 WEB
         625442 CATALOG
         1057669 SCORE
     S1
           2208 WEB AND CATALOG AND SCORE
?s s1 and aesthet?
           2208 S1
         170472 AESTHET?
      S2
             36 S1 AND AESTHET?
t s2/6, k/all
>>>KWIC option is not available in file(s): 77
             (Item 1 from file: 15)
DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.
02049145 56591184
                  **USE FORMAT 9 FOR FULL TEXT**
Web -based procurement gains efficiency with ProcureIT
Jul 17, 2000
             LENGTH: 1 Pages
WORD COUNT: 1049
Web -based procurement gains efficiency with ProcureIT
```

...ABSTRACT: It helps improve inventory management and reduce overhead costs by automating purchasing - all from a **Web** -based interface. The software reduces administrative headaches and overhead costs that are associated with traditional...

 \dots TEXT: product inventory. To decrease the cost and hasten the process, companies have begun subscribing to $\mbox{\bf Web}$ -based procurement systems.

The cost savings realized from using an e-procurement system are significant...

... a purchase order is \$150. This can be reduced to \$30 by using an automated **Web** -based purchasing solution such as Verian Technologies' ProcureIT 4.2.5.

ProcureIT helps improve inventory management and reduce overhead costs by automating purchasing - all from a **Web**-based interface (Netscape and Microsoft Explorer 3.0 and later). With ProcureIT, you can speed...

... as drawings or documents. These options, coupled with its comprehensive

feature set, earned it a score of Very Good.

Ouick, custom install

During installation and implementation, Verian Technologies' consultants work with...

... the appropriate permissions and group assignments. Through the administration module, I added vendors and product **catalog** information. ProcureIT includes the capability of quickly loading data into a vendor **catalog**.

To test the automated process of procuring items, I began by following the requisition workflow...

... ProcureIT offers a foolproof e-procurement system. My major issue with the software is purely **aesthetic** - it has a boring interface. Graphics and the use of color would not only enhance...

...LINE

ProcureIT 4.2.5

VERY GOOD

BUSINESS CASE

ProcureIT's automated strategy PROCUREIT's **Web** -based interface allows users to track their product purchase orders and receive messages and task lists.

This **Web** -based procurement system helps improve inventory management and reduce overhead costs by automating purchasing processes...

2/6,K/2 (Item 2 from file: 15)
DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

01868455 05-19447

USE FORMAT 9 FOR FULL TEXT

A call for heroes

Jul 1999 LENGTH: 2 Pages

WORD COUNT: 11236

...TEXT: they can have the Bit o' Honeys on the rental cars console, whether they can score a tow up the street on the back of this "fresh" car, whether this reporter...know enough, and that's why their proposals fall through."

Recognizing lack of knowledge about **aesthetics** as one of the problems hindering the use of manufactured housing on infill sites, Arlington...

... will be ready by the end of the summer. For more information, visit MHI's $\bf Web$ site at www.mfghome.org or call the association at 703-558-0400.

Architect/Developer...

... defines the APA's resolution about manufactured homes as reasonable, cost-effective means of shelter.

CATALOG OF FEDERAL DOMESTIC ASSISTANCE

aspe.os.dhhs.gov/cfda

This site has information on all...

... HOUSING COALITION

www.nlihc.org

Through forums, network building, timely and informative publications, and its **Web** site, the coalition continues to sustain a national network dedicated to affordable housing and healthy...

... housing, compared with hous ing located in nearby subdivisions. For the complete study, direct your web browser to www.inhousing.ore.

Sidebar:

SILVER LINING They're down and out now, but...

2/6,K/3 (Item 3 from file: 15)
DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

01607147 02-58136

USE FORMAT 9 FOR FULL TEXT

Digital access to antiquities
Apr 1998 LENGTH: 9 Pages
WORD COUNT: 4906

- ...TEXT: with finding aids. The Ministry of Culture considered the AGI project a pilot for a **score** of other Spanish collections and postponed most similar work until AGI was done. A collection...paintings. What was developed has many similarities to later museum collection management systems. For the **catalog** raisonne, each image had to be of sufficient quality that the painting represented could be...
- ... With modest reprocessing, the images could be used for glossy publications or in a dazzling **Web** site. Wyeth's staff understood the market value of the images, value lost through poor...
- ... be scanned. The committee specified that the digital library system should provide users access to catalog information describing Vatican Library contents, to high-quality image sets of entire manuscripts, to Internet... was inadequate, because it did not support research in art history; instead, thumbnail images on Web pages point to medium-resolution online versions. The latter are good enough for commercial Web sites, printed images at column width, and CD-ROM games, but they are more than...
- ... records, legal documents, and scientific tracts. We have been permitted to show samples on the **Web** (see Figure 4). Our work with the Klau Library involved the same technology used at...4] can provide it.

Resolution

The means and the objectives of marking are intertwined with aesthetic issues. The primary motivations for high-quality digital rendering of the contents of archives, libraries...

... can see the range and quality of the materials we have alluded to by inspecting **Web** pages accessible from www.almaden.ibm.com/cs/people/gladne y/pubs.htm.

Conclusions

First-rate...

...to deliberate and inadvertent abuse of privileges granted. Making images and text available via the **Web** and on CDROMs is easy; doing so in a way that preserves and enhances critical...

2/6,K/4 (Item 4 from file: 15)

DIALOG(R) File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00747627 93-96848

USE FORMAT 9 FOR FULL TEXT

A good match

Aug 1993 LENGTH: 5 Pages

WORD COUNT: 2253

...ABSTRACT: no simple feat today. Paper manufacturers produce significantly more fine grades for sheet-fed and web printing than they did just 5 years ago. Printers not only must master properties of...

...TEXT: significantly more fine paper grades (text and cover and coated mateuial) for sheet-fed and **web** printing than they did just five years ago. Printers not only must master properties of...

... Most experts recommend beginning at the end. What should the job accomplish? Is it a **catalog** whose printed colors must precisely match merchandise? Should it have a "warm" feel or should...

...and within each grade are a myriad of finishes.

Each too, boasts a plethora from **aesthetic** qualities such as brightness and whiteness to physical characteristics including rub resistance, fold endurance, absorptivity... To circumvent the problem, he suggests shops working with 100-1b. and heavier coated stock **score** sheets before folding.

In terms of standard die-cutting, any standard text and cover stock...

... There's so much competition for firms to produce the best annual report, brochure or **catalog**," the account executive adds. "Sometimes that printed piece is the only instrument with which companies...

...Finally, dimensional stability becomes a top priority. "Those added hits on sheet-fed and even web presses can stress sheets dimensionally," Kohler elaborates. "Will the stock hold up to rigorous demands...material accommodates your press and ink. For instance, sheet-fed paper is produced differently from web stock because the two printing techniques make different demands on the paper. Therefore, use sheet-fed paper on sheetfed presses and web stock on web equipment. Sounds simple, right? It isn't always.

"Some printers take advantage of what they see as a cost savings by buying less expensive (within the same grade) web offset paper and sheeting it themselves, or buying web offset paper that's been sheeted," contends Heidenreich of Consolidated Paper.

"These printers could experience...

... the paper surface isn't designed for sheet-fed inks. After all, sheet-fed and web paper are constructed differently in terms of surface strength, ability to withstand intense heat, moisture...

2/6,K/5 (Item 1 from file: 810)

```
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.
```

0859527 BW0544

Business Wire Recap

June 01, 1998

...SX notebook computer is available on BW PhotoWire/AP PhotoExpress, PressLink and Business Wire's **Web** Site (BW1014 06:07) (GERS-RETAIL-3) (GERS) SAN DIEGO--New York's Fulton Outfitters...

...System (BW0022 06:07)

(PROCOPIO-CORY-HARGREAVES) SAN DIEGO--New San Diego-Based
Online Internet Catalog Store is Born Following Acquisition by New York
City Firm (BW0023 06:08)
(INSIDE-OUT...

...Tekelec's EAGLE STP; Expands Canadian Presence and PCS Market Share (BW1015 06:30)

(SKYMALL/ CATALOG -CITY)(SKYM) PHONEIX--SkyMall and Catalog City Announce Joint Catalog Marketing Venture (BW1016 06:30)
(NETWORK-COMPUTING-DEVICE)(NCDI) Jacob Javits Center, New York City...

...s Medical Center (BW0034 07:02)

(HEWLETT-PACKARD-2)(HWP) PALO ALTO, Calif.--HP Offers **Web** Site On Year 2000 Compliance for Medical Products Customers (BW0035 07:02) (HEWLETT-PACKARD-3...H.--GZA

Releases Enhanced Version of Its Incident Tracking System for Safety/Health Management; Powerful \mbox{Web} -based system automates reporting and data-management functions (BW1040 07:28)

(NEW-CHOICES-2) ADVANCE...

...QuickStitch 360; Automatically Stitches Photos Together for VR-Like 360 Degree Panorama Shots; Great for **Web** Sites, Real Estate or Location Display (BW1049 07:33) (TECHNICLONE) (TCLN) TUSTIN, Calif.--Techniclone Does...

... Agreement (BW1051 07:39)

(CRONOS-GROUP)(CRNSF) WINDSOR, UK--New Interactive Version of Cronos Group Web Site (BW1052 07:40)

(SHURGARD-STORAGE-CENTERS)(SHU) SEATTLE--Shurgard Forms Development Joint Venture (BW1055...06)

(COLLAGEN-CORP) (CGEN) PALO ALTO, Calif.--Collagen Corp. Forms Collagen KK To Market Its **Aesthetic** Product Line in Japan (BW1089 08:06)

(WILLOW-TECHNOLOGY) CAMPBELL, Calif.--Willow Technology Licenses IBM...

...ACUITY) AUSTIN, Texas--Acuity -- formerly ichat -- Launches WebCenter 2.0; Complete Customer Interaction Solution for Web -based Support and E-commerce (BW0077 08:09)

(INNOVATIVE-SEMICONDUCTOR) MOUNTAIN VIEW, Calif.--Future 3D...
Together With Hackers To Address Enterprise Security (BW0079
08:10)

(GRIC-COMMUNICATIONS) MILPITAS, Calif.--Visitors **score** world-class savings using GRIC Internet access and faxing at World Cup games; Over 65...

...offered by GRIC alliance (BW1106 08:10) (MARKET-POWER) NEVADA CITY, Calif.--Market Power Launches

Business Wire Recap

June 01, 1998

0858916

...SX notebook computer is available on BW PhotoWire/AP PhotoExpress, PressLink and Business Wire's **Web** Site (BW1014 06:07) (GERS-RETAIL-3)(GERS) SAN DIEGO--New York's Fulton Outfitters...

...System (BW0022 06:07)

BW1212

(PROCOPIO-CORY-HARGREAVES) SAN DIEGO--New San Diego-Based
Online Internet Catalog Store is Born Following Acquisition by New York
City Firm (BW0023 06:08)
(INSIDE-OUT...

...Tekelec's EAGLE STP; Expands Canadian Presence and PCS Market Share (BW1015 06:30)

(SKYMALL/ CATALOG -CITY)(SKYM) PHONEIX--SkyMall and Catalog City Announce Joint Catalog Marketing Venture (BW1016 06:30)
(NETWORK-COMPUTING-DEVICE)(NCDI) Jacob Javits Center, New York City...

...s Medical Center (BW0034 07:02)

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(NEW-CHOICES-2) ADVANCE...

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...Agreement (BW1051 07:39)

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(WILLOW-TECHNOLOGY) CAMPBELL, Calif.--Willow Technology Licenses IBM...

...ACUITY) AUSTIN, Texas--Acuity -- formerly ichat -- Launches WebCenter 2.0; Complete Customer Interaction Solution for Web -based Support and E-commerce (BW0077 08:09)

(INNOVATIVE-SEMICONDUCTOR) MOUNTAIN VIEW, Calif.--Future 3D... Together With Hackers To Address Enterprise Security (BW0079 08:10)

(GRIC-COMMUNICATIONS) MILPITAS, Calif.--Visitors **score** world-class savings using GRIC Internet access and faxing at World Cup games; Over 65...

...offered by GRIC alliance (BW1106 08:10)

(MARKET-POWER) NEVADA CITY, Calif.--Market Power Launches Web -Based Virtual Training Center For Corporate Customers and Resellers; Market Power To Utilize PictureTalk Web Seminars For Online Demonstrations and Training (BW1108 08:11)

(IMI) (IMIC) MELBOURNE, AUSTRALIA--IMI Selects...

2/6,K/7 (Item 1 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

02416278 SUPPLIER NUMBER: 63514066 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Web -based procurement gains efficiency with ProcureIT - Verian
Technologies' e-procurement system automates inventory management while
reducing overhead costs.(Software Review)(Evaluation)

July 17, 2000

WORD COUNT: 1103 LINE COUNT: 00095

Web -based procurement gains efficiency with ProcureIT - Verian Technologies' e-procurement system automates inventory management while

ABSTRACT: Verian Technologies' \$70,000 ProcureIT 4.2.5 order processing and inventory management software, a **Web** -based procurement system, can reduce the average cost of generating a purchase order from \$150...

TEXT:

...product inventory. To decrease the cost and hasten the process, companies have begun subscribing to <code>Web</code> -based procurement systems.
... a purchase order is \$150. This can be reduced to \$30 by using an automated <code>Web</code> -based purchasing solution such as Verian Technologies' ProcureIT 4.2.5.

ProcureIT helps improve inventory management and reduce overhead costs by automating purchasing -- all from a **Web** -based interface (Netscape and Microsoft Explorer 3.0 and later). With ProcureIT, you can speed...

...as drawings or documents. These options, coupled with its comprehensive feature set, earned it a **score** of Very Good.

Quick, custom install

During installation and implementation, Verian Technologies' consultants work with...

...the appropriate permissions and group assignments. Through the administration module, I added vendors and product **catalog** information. ProcureIT includes the capability of quickly loading data into a vendor **catalog**.

To test the automated process of procuring items, I began by following the requisition workflow...

...ProcureIT offers a foolproof e-procurement system. My major issue with the software is purely **aesthetic** -- it has a boring interface. Graphics and the use of color would not only enhance...

...mitchell@infoworld.com.

THE BOTTOM LINE: VERY GOOD

ProcureIT 4.2.5

Business Case: This Web -based procurement system helps improve

inventory management and reduce overhead costs by automating purchasing processes...

2/6,K/8 (Item 2 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

02122534 SUPPLIER NUMBER: 20017223 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Holiday gift guide. (Buyers Guide)

Dec, 1997

WORD COUNT: 3075 LINE COUNT: 00242

TEXT:

...the process easier. Our editors got their hands on some special editions of the usual catalog suspects.

 \dots a radio-frequency keyboard and remote. An optional feature lets you lie about your golf $\ensuremath{\mathbf{score}}$.

Destination Big Screen PC/TV /Gateway 2000 / (800) 846-2000 /\$3,399 est. street price...learn a fun and easy way to surf online with picture-in-picture display of **Web** sites and e-mail.

WebTV Plus Receiver / WebTV Networks /(800) 469-3288 /\$300 est. street ...and motion detectors placed in strategic locations enhance your office's security as well its **aesthetics**. Not compatible with The Clapper.

PC Patrol /Bakson Corp. /(888) 225-7680 /\$395 est. street...

...recording devices combined with Mr. Potato Head-style fun is serious business at Hackory Farms. **Score** a lot of points with a gift that's really three treats in one: a...

...desktop and experience the unique excitement of wireless movement. A delicious complement to presentations or **Web** surfing.

GyroMouse /Diamond Multimedia /(408) 325-7000 /\$100 est. street price /Reader Service No. 761...

 \dots it up to your camcorder for the amazing sensation of videoconferencing. Sharing images over the $\mbox{\bf Web}$ is also a snap.

GrabIt Pro /Aims Lab /(510) 661-2525 /\$175 est. street price...

2/6,K/9 (Item 3 from file: 275)

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02046733 SUPPLIER NUMBER: 19226914 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Producing effective presentations. (five presentation graphics packages reviewed) (includes related article on Web presentation tools) (Software Review) (Evaluation)

April, 1997

WORD COUNT: 4863 LINE COUNT: 00405

Producing effective presentations. (five presentation graphics packages reviewed) (includes related article on Web presentation tools) (Software Review) (Evaluation)

...ABSTRACT: major advantage because they are part of application suites. Corel Presentations 97 has first-rate Web integration via its Java-based design, and Adobe Persuasion 4.0 integrates well with its...

... your presentation on CD-ROM, e-mail it to a colleague, show it on a **Web** site, or simply display it for an audience, you'll find a variety of software...

...a wide variety of other objects, including other screen slides, videos, sound effects, and even **Web** pages. Most of the programs are dragand-drop, permitting you to use buttons and...

- ...can post comments on and suggestions about your presentation. New slide-library viewers let you **catalog** slides for various presentations and share them among multiple users. Network distribution capabilities support screen...
- ...to remote audiences, including those over the Internet. Every package reviewed here either provides special **Web** -page templates or saves slides in HTML format.

The use of templates and fill-in...templates, 500 clip-art files, and free movies and sounds on a bonus CD-ROM. **Web** templates streamline the design of online presentations, and coordinate with the templates for slides and...

- ...and prints, interactive onscreen displays, and 8-bit (256-color) or 24-bit (true-color) **Web** presentations. Persuasion also offers virtually seamless cross-platform support for PCs and Macintoshes, and ships...
- ...newcomers easily add multimedia flair, with the ability to import PowerPoint presentations and with fine Web publishing features as a bonus.

Beginners can get right to work with Astound's head...

- ...jumps or links to other parts of the presentation, to other applications, and even to **Web** sites. The program also provides "tactile interactivity"--including visual feedback, tool tips, and highlighting--when...
- ...or overheads. You can also save your presentation in HTML format and turn it into Web pages, or use Astound's Web templates to create a complete Web site. ...in Freelance and PowerPoint. The help menu also provides one-click access to Corel's Web site and other online technical support.

Presentations essentially supports all graphics formats and includes $\mathsf{some}\ldots$

...of more than 30 formats, complete with sample data and 3-D effects.

Corel Presentations' Web integration is first-rate. You can link

Internet information directly to any slide in your presentation, or
automatically convert your presentation to HTML or Java formats. When
building a Web presentation, the program blocks any feature that can't be
implemented on the Web, and the WYSIWYG view lets you see exactly what
the Web presentation will look like.

For WordPerfect users or those who want graphically rich standard business...

...screen-show presentations.

Designed by professional artists, Freelance's templates are second to none in **aesthetic** appeal. There are more than 130 SmartMasters, including 14 new ones and 11 with built...

...your screen. Finally, the program supports Netscape-style frames for posting your presentation to the ${\bf Web}$, letting others view it with any ${\bf Web}$ browser.

Every aspect of giving a presentation is addressed. A new rehearse mode lets you...

...of LotusScript, a superset of the Visual Basic programming language. There's even a SmartCenter Web site to provide up-to-the-minute information and access to technical support and other...help you. An innovation called PowerPoint Central, which is available on CD-ROM and the Web, gives special help on getting started, using templates, and finding resources.

PowerPoint ensures that your...

...designed templates, including 30 new designs, 10 with preset animations. Although Freelance templates are more **aesthetically** appealing, PowerPoint provides more multimedia flair and control. The latest version includes a well-planned...

...use, facilitates teamwork and collaboration, provides updated animation and interaction for live screen shows, supports **Web** delivery, and delivers a comprehensive toolset for professional-looking presentation graphics.

The Bottom Line Each...

...end word processing features. Of the reviewed programs, both Freelance Graphics 97 and PowerPoint 97 **score** points for supporting the entire presentation process through to the end using rehearsal aids and... ...displayed in Adobe Persuasion's colorful chart gallery.

Related article: 21st Century Presentations On the Web
The future of presentation graphics has arrived--in the form of highly interactive and visually stunning presentations on the Web. Not so long ago, you had to grapple with HTML or Java code for a hot presentation on your cool site. Now three new robust software tools geared specifically for Web delivery let you churn out impressive, interactive presentations without any programming knowledge. These packages create entire sites, not just individual Web pages.

The easiest of the three is Asymetrix WebPublisher, whose vendor promises that you'll create a **Web** page ready for publishing in no more than 10 minutes or you'll get your money back. WebPublisher guides you through the process of creating **Web** pages with step-by-step onscreen instructions. You answer questions by clicking onscreen choices, typing in text, and linking graphics. You can automatically link any text or graphic to any **Web** address by visiting it with your **Web** browser. And you can attach your e-mail address to any page.

The program includes...

...more, each with an onscreen preview (additional templates and graphics are available from the Asymetrix Web site). When you're finished, WebPublisher generates your pages, automatically displays them in your Web browser, and transfers your Web pages to your Internet service provider or to your Intranet site.

Of these three packages...

...and other special elements.

The CD-ROM comes with a powerful image editor, a graphics \mbox{Web} site manager, and Microsoft Personal \mbox{Web} Server, which lets you test your site and publish it.

Product Listing
Asymetrix WebPublisher
Asymetrix...

2/6,K/10 (Item 4 from file: 275)
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01984322 SUPPLIER NUMBER: 18651427 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The top 100 CD-ROMs. (includes related article on CD-ROM likes and
dislikes) (At Home) (Buyers Guide)
Sep 24, 1996

WORD COUNT: 9384 LINE COUNT: 00723

... is richly interwoven with actual imagery from Munich as well as a particularly eerie musical **score** .--Arie Moller

Dogz and Catz. Street price: \$19.99 each. PF.Magic; 800-482-3678...the

section on how to buy a new or used vehicle and in the exhaustive catalog of cars.--Jamie M. Bsales

The Crucible CD-ROM. List price: \$49.95. Penguin Books...the year 2005. Updates to this informative CD-ROM are downloadable via Chivas Regal's Web site.--Bruce Deodat

InfoMedia: Object Series 15. Street price: \$149. PhotoDisc Inc.; 800-528-3472...833-3838.

This multimedia compendium presents 1995's top news stories with depth and detail. **Aesthetically** organized and easy to navigate, Time Capsule (Windows 3.1/95 and Mac) draws upon...

2/6,K/11 (Item 5 from file: 275)
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01889816 SUPPLIER NUMBER: 17800613 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The 100 top Web sites. (Directory)

Feb 6, 1996

WORD COUNT: 10325 LINE COUNT: 00851

The 100 top Web sites. (Directory)

ABSTRACT: One hundred of the best World Wide **Web** sites are listed with brief descriptions. The sites are divided into such categories as Computer ...

...Music and After Hours. Sites are listed alphabetically within each category. Software for using the <code>Web</code> itself can be obtained from sites run by Netscape, Sun Microsystems and several others. Apple, Microsoft, Intel and DEC are among the leading computer technology vendors with <code>Web</code> sites. Other information available on the <code>Web</code> includes data on choosing a college or obtaining a college loan, an electronic version of...

TEXT:

With its intercontinental span and rich, varied communication tools, the Internet's World-Wide Web marks the most significant mass-media revolution since the invention of television. This enormous network...

 \ldots of innovative, intriguing, and invaluable sites that are instantly accessible from any PC on the \mbox{Web} .

... PC Magazine editors and Labs technicians examined thousands of home pages in search of the **Web** 's 100 most informative and technically adept sites. Our final choices are divided into ten...

...and Music, and After Hours. We've even supplemented these sites with a list of **Web** catalogs and a brief guide to obtaining your own connection. So turn off your TV and explore the next communication frontier.

Our ${\tt Web}$ Site Reviewers: DON WILLMOTT is an executive editor of PC Magazine. SHARON TERDEMAN is a...

...JAY MUNRO was the project leader.

Computer Resources

With the advent of the World-Wide Web , the personal-computer industry finally has an information medium that can keep up with its... ...however, take heart. Many of these top PC-industry sites also offer some of the Web 's slickest graphics and sharpest layouts to keep you going. Apple

Since August 24, Apple...

...periodicals, and reading rooms that crowd Digital's home page make it one of the **Web** 's prime sources for technical research. Don't leap in, however, without the on-line...

...extractors before picking out a high-end scanner.

http://www.hp.com

IBM

IBM's Web site has a little of everything. To satisfy those curmudgeons who keep an emergency copy...

...sites, art, poetry, games, fractals, and TV commercials.

http://www.ibm.com

Intel

The Intel Web site doesn't lower itself to the level of the average Joe; its white papers...

...http://www.intel.com

Microsoft

The Microsoft juggernaut has its hands in everything, and the **Web** is no exception. This software-centric site offers everything your favorite computer junkie could possibly...

...developers, product summaries, news, research, and freeware (including the latest beta of Microsoft's fledgling Web browser: Internet Explorer 2.0). Perks such as in-depth Windows 95 coverage, brand-new...

...WebObjects development environment, news releases, and technical support is supplemented by some of the most **aesthetically** pleasing designs around. CNN junkies can even view an object-oriented installment of Moneyline.

http...com

ZD Net

If Napoleon can crown himself emperor, we can certainly nominate our own Web site to our list of the top 100. ZD Net offers on-line access to ...

 \dots advertisers and an invaluable Trailblazer site that provides a thorough tour of computing on the \mbox{Web} .

http://www.zdnet.com

Internet Resources

The World-Wide \mbox{Web} is a recursive medium; most of the tools and information needed to browse the \mbox{Web} can be found by browsing the \mbox{Web} . As soon as new standards or applications are remotely finished, they are immediately and publicly...

...inspection. Such a trend allows you to sample the initial beta version of the latest **Web** tool long before it hits the shelves at the mall (it can also subject you...

...but even the '27 Yankees had competition. Browser watcher Dave J. Garaffa and his BrowserWatch **Web** site keep a comprehensive list of browsers for all major platforms, links to the sites...

...with your morning cup of coffee, but it will change the way you perceive the **Web** . It lets developers create sites that contain embedded, machine-independent applications and paves the way...

...Center for Supercomputing Applications offers one of the most venerable and extensive sites on the **Web** . It may not have icons that dance virtual jigs and bitmaps of famous CEOs, but...

...in to nostalgia and retrieve a copy of NCSA Mosaic, the browser that began the **Web** revolution. Couple it with an excruciatingly slow modem, circa 1993, and you can relive all...

...fest. While you are waiting, however, your options are limitless. Netscape devotes pages to the **Web** 's newest and hippest sites, Internet directories, company merchandise, and on-line news. If you...

...the Internet without an access provider. One of the leading national providers is PSI, whose **Web** site provides access information for both the neophyte and the experienced user. If you still...

...of the sharpest visuals, this site details some of the finest hardware and software for **Web** authoring and serving. You can also download a comprehensive collection of **Web** freeware, including a 3-D viewer, file converter, and http benchmark test that lets you also allows you to post your page on one of its many **Web** servers.

http://www.uu.net

The Web Developer's Virtual Library

For the serious **Web** master who dreams in HTML and sends out URLs in place of Christmas cards, there is The **Web** Developer's Virtual Library. This simple, savvy site offers links to important style guides, technical sites, development tools, and even **Web** -related job listings. It also featuresSpectrum, The WDVL Journal, an on-line magazine devoted to hardware- and software-based **Web** issues. Whether you are choosing a **Web** server or examining your use of hypertext, Spectrum is the e-zine to turn to.

http://www.enterprise.net/stars

World-Wide Web Consortium

This hub of on-line activity is a refreshing throwback to the days when the **Web** was a Swiss novelty instead of a pop culture extravaganza. It still forgoes extensive graphics...

...content. Specifications for http, HTML, Internet commerce, addressing, and graphics are readily available, as are **Web** mailing lists and myriad newsgroups. The site contains more acronyms than a James Bond flick...

 \ldots it will give you everything you need to know about surfing and authoring on the $\ensuremath{\mathbf{Web}}$.

http://www.w3.org

Commerce & Marketing

Someday, you may use the **Web** to purchase a Park Avenue penthouse or gamble away your life savings on a virtual...

 \dots commerce and marketing sites, which hint at the future of shopping and advertising on the $\mbox{\bf Web}$.

Amazon.com Books

The bibliophilic **Web** surfer may seem like a contradiction in terms, but Amazon.com boasts a greater selection...

 \dots up or an answer to your loneliness, you can now post free classifieds on the **Web** . Any advertisement that you can fit into four lines and a header will find its...

...their breakfast and stash bottles of Texas Pete in their billfolds. Hot! Hot! Hot!'s catalog of combustible condiments offers more than 100 different items and almost as many creative monikers...

...IG Index, another of the world's principal vices has made its way onto the **Web**. This British-based site allows you to bet on everything from the cricket match between programmer wanting to learn Smalltalk or a PC neophyte desiring a **Web** connection, O'Reilly and Associates can sell you prudent guidance. Its publications, software, and audiotapes...

...line confidential account), mail, phone, or fax.

http://www.ora.com

Product

Many surf the \mbox{Web} , but not everyone looks good doing it. If you are still clad in ragged jeans...

...subsite of ClickShop Com has more audio gadgets than a Dick Tracy comic

- strip. A catalog of talking teddy bears, clocks, and bathroom scales offers product photographs, descriptions, and even sound...
- ...hard disk as it caches a news-related home page. Unlike the archaic telex, however, **Web** browsers aren't limited to the malodorous, smoke-filled offices of your local gazette or...
- ...now use your PC to skim the latest Bill Clinton anecdotes or download a box **score** for the afternoon ball game at Wrigley Field.

CNN Interactive

The cable television giant that...

- ... Sadaam Hussein up to date during the Persian Gulf War is now one of the Web 's finest multimedia news sources. With its new T3 connection, this busy site allows you...
- ...the goods, but it does point you to them. With a carefully organized design, this **Web** concordance serves up over 2,000 links to news sites of all genres. You will...most welcome feature is Time Daily, which boasts the best late-breaking news on the **Web**: sharp headlines, terse articles, photos, and links to related stories. Time has become timely.

http://www.pathfinder.com/time

USA Today

- The **Web** and USA Today are a pairing that rivals Tracy and Hepburn. The vivid pages, splashy photographs, and pithy text of the publication known affectionately as McPaper fit perfectly into the **Web** 's colorful, staccato feel. The familiar Life, Money, and Sports sections still keep you up...
- ...intimacy. From trailers in Toluca Lake to brownstones in Boston, citizens can now use the **Web** to loiter in the halls of Washington D.C.'s most venerable institutions or actively...
- ...the latest edition of the World Fact Book.

http://www.odci.gov/cia

Consumer Information Catalog

- When you use the trusty U.S. Postal Service to order a government pamphletlike How...
- ...can usually rush it out to you within four to six weeks. The Consumer Information Catalog lets you download the same brochure in only a matter a minutes. An amazing range...
- ...obscurity, FedWorld still offers access to over 130 government-based BBSs as well as many Web , ftp, and Gopher sites that deal in federal matters. The National Technical Information Service, the...
- ...or the radio broadcast services of Clinton, Kentucky, a keyword search on the GPO Gate **Web** page will uncover more information than a federal subpoena. The University of California at San...
- ...documents of American cultural and historical significance, descriptions of federal events, indexes, and THOMAS, a Web version of the Congressional Record and other Capitol Hill publications. Also at this site: a...arms, tell him you have an Internet connection and shove him into the azaleas. The Web, after all, offers instant access to more reference material than the lost library of Alexandria...

...net

The Complete Works of William Shakespeare

If you are among those who insist the Web is "full of sound and fury, signifying nothing," behold this HTML monument to the Bard...

...and Avalon, Beowolf and Theseus, sprites and unicorns are all alive and

well on the **Web** thanks to Encyclopedia Mystica, a thorough collection of mythology, folklore, and legends (albeit with spartan **Web** browsing has made you ill, you've come to the right place.

http://www.pitt...

...log on to the History of Science home page. This subsite of the World-Wide Web Virtual Library contains an excellent biographical dictionary, documents on every area of technology, a directory...

...banned books, and delve into African American history. Hail, hail to IPL, champion of the $\ensuremath{\mathbf{Web}}$.

http://ipl.sils.umich.edu/
The Tech Classics Archive
In a world of Achilles' heels...

...Classics

Education & Careers

Don't chastise your kids for spending too much time on the **Web**. They may be studying up for the GRE or sending out HTML-based resumes. Despite its reputation for frivolity, the **Web** is actually one of the most impressive places to turn for educational and career opportunities...

...the times and technologically reinvented itself. Its America's Job Bank has migrated to the \mbox{Web} , where it offers information on roughly 250,000 employment opportunities. Job seekers can easily search...

...cmu.edu/afs/cs.cmu.edu/user/mkant/Public/FinAid/finai-d.html
IntelliMatch

The **Web** has its 221b Baker Street. Once you access the IntelliMatch home page and fill out...ethereal media. To augment the hip rags that already grace the nation's newsstands, the **Web** offers many publications that exist only in cyberspace. These e-zines (electronic magazines) are a ...

...hypertext. Unlike their glossy counterparts--which may go to press months before you see them-- Web publications even have the means to be perpetually current.

The Biz

If you are shooting...

...of Cyber Romance," a tale of artificially intelligent computer viruses, and a realization that the **Web** is a completely waste-free medium.

http://cvp.onramp.net/cyber/cybermag.html
CyberWire Dispatch...

...genetic material, but you'll always get a mouthful.

http://www.feedmag.com

HotWired

This **Web** incarnation of Wired (the hippest of the hip computer rags) is where pop-cultural Rip...

...delivers the best in alternative sports, gossip from the digital revolution, back issues of Wired, **Web** interaction with the digerati, and twenty-first-century art exhibitions. If you can handle such...vivid graphics HTML has to offer. Of course, Hype also wins the award for the **Web** 's most apt appellation.

http://www.phantom.com/giant/hype.html

Hiding behind such...

...of URL, Suck's contributors do nothing but dish out hilarious screeds full of unbridled **Web** sarcasm. Unlike most e-zines, which lack regularly scheduled updates, Suck is updated daily with...

...programming language, this distinctively constructed e-zine serves up some of the best in kinetic Web art. As Word pages download, objects spin, graphics announcements appear and vanish, and sets of...

...html

Art & Music

In an era when silence and darkness are considered sadistic deprivation, the Web succeeds because it manages to deliver more sensory stimulation than a session of shock therapy...

...only obstacle to such culture is locating the army of viewers required to read the Web 's disparate multimedia formats. If you download a few viewers from our Top Ten Internet...

...renowned art museum has developed a virtual tour of its facilities. The Musee de Louvre Web site offers the museum's vital information (address, telephone number, daily hours, admission fees, and...

...music reviews, VJ profiles, and videos on regular rotation), not to mention some of the Web 's most resplendent art. Of course, you also get coverage of MTV's alternative programming...

The National Museum of American Art is expanding into cyberspace via this highly interactive Web site. With access to the NMAA's video tours, docent voice clips, and almost 1...

...to brave a busload of tourists.

http://www.nmaa.si.edu:80

the place

The Web has not only spawned e-zines but given rise to electronic galleries as well ("e...

...maintained by Joseph Squier, displays several digital works that have been produced specifically for the Web . Each piece begins with a spot of poetic text, then moves into a series of...

...Dr. Dre's "Nuthin' but a G Thang," the newest Cleveland landmark now gives you Web access to the songs and the artists that shaped the world of rock and roll Village, the only place to turn is a Web server in Finland. The Sibelius Academy, a conservatory in Helsinki, provides a list of music...

...employees laid on their backs to code this page are unfounded, but the Cappella Sistina Web site still manages to capture the beauty of Michelangelo's greatest work. A master plan...

...but once it's cached, your musical possibilities are endless. The Ultimate Band List provides Web pages, mailing lists, ftp sites, concert reviews, audio clips, newsgroups, guitar tablatures, and lyrics for...

...ftp site, the wait will be justified.

http://american.recording.com/wwwofmusic/ubl/ubl.shtml

Web Museum, Paris

This gallery of the world's greatest artwork is not just a Web page; it's a movement. Over 35 sites across five continents serve up Web Museum to more than 100,000 visitors per week. Thus, if you're in the...

...collection of images, short tour of Paris, and deep auditorium of classical audio files make Web Museum the quintessential Art and Music site.

http://sunsite.sut.ac.ip/wm

After Hours

Like the radio and the television before it, the Web has gradually

evolved from an esoteric technology into a medium of the masses. Some of the **Web** 's content has retained an educational and Apollonian stance, but many sites are awesomely trivial...

...at the Four Seasons, let your date down easy, and spend the night surfing the Web for fun, laughter, and eccentricity.

The Electric Postcard

When it's your parents' anniversary and...

...with a personal message (complete with links and images), and address it to your favorite **Web** maven. Addressees receive an e-mail asking them to claim their gift at the postcard...

...that Stephen R. Savitzky has compiled for his daughter, Katy. Links run the gamut of **Web** genres, from search tools to toys, music, films, and television. Be forewarned, however: Little Katy's **Web** pseudonym is Kathryn of Chaos.

http://www.crc,ricoh.com/people/steve/kids.html
MCA...

 \dots t enough, the major entertainment studios have now brought their enormous product promotions to the **Web** \dots MCA/Universal Cyberwalk, the pioneer of such sites, provides hype for each of its parent \dots

...examines the middle ground between the Cool Site of the Day and Worst of the Web . The Mediocre Site of the Day lets you begin each morning with a new, strictly average Web page, then pore over the mass of flippant responses ...mediocrity again.

http://patheon.cis.yale.edu/ jharris/mediocre.html

Mirsky's Worst of the Web

If you are simply too average to see the humor in the Mediocre Site of

...this Mirsky-Style Productions page will boost your self-esteem with a journey through the **Web** 's most pathetic sites. The infamous Worst of the **Web** icons, which are added almost daily, link to some amazingly painful examples of HTML coding...

...time slots to conquer prime-time television, the soap opera has now migrated to the **Web**. The Spot chronicles a group of young, restless, and beautiful Californians who share a beach...

...The Virtual

Rome With its ionic columns, towering stone arches, and vestal virgins, CyberSites interactive **Web** game will bring you closer to ancient Rome than a college toga party. S.P...

DESCRIPTORS: Internet/ Web Site Directory...

...World Wide Web

2/6,K/12 (Item 6 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01796408 SUPPLIER NUMBER: 17057820 (USE FORMAT 7 OR 9 FOR FULL TEXT) Euronalysis: we're over here, it's over there. (The European Union offers digital opportunities in Europe) (includes related article on the high costs of telephone calls in Europe)

May 10, 1995

WORD COUNT: 8245 LINE COUNT: 00697

... Nor do they enjoy bad translations of English material.
A 1994 study of World Wide Web pages by the German National Research

Center for Computer Science in St. Augustin, Germany, found that 43.8 percent of the country's **Web** pages are presented in the native language only. English-only (15.4 percent) and German/English pages accounted for 46.3 percent of the total **Web** content; only 2 percent were found to be composed in other European languages.

If Germany...that's of everyday importance to a German manager or a French cooking enthusiast can **score** a lot of points with a national audience. "Most of our lives we are pedestrians...

...is of little interest to potential readers. They want a European take on questions of **aesthetics**, interface design, network economics and so on. Publishing in Europe is not simply an extension...

...Europe for, at least, cd-rom developers: mail order.

The virtual shelf space of a **catalog** or a World Wide **Web** page may be the least expensive avenue for gaining access to the European market. They...

...add the incremental cost of delivering to distant customers to the final bill. Moreover, a **catalog** or online service lets developers or distributors adjust their pricing after the product is in...

2/6,K/13 (Item 1 from file: 636)
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02994342 Supplier Number: 46110975 (USE FORMAT 7 FOR FULLTEXT)

NEWS DIGEST Web

Feb 1, 1996

Word Count: 3916

NEWS DIGEST Web

... rbocs out though; after all, they don't have to lease lines . . . Scores of media **Web** sites painted themselves black to commemorate and mourn the passing of the Telecommunications Reform bill...

...The new SmartMarks feature developed by First Floor Software in Mountain View, CA, monitors selected **Web** sites to update and report changes as they occur. First Floor's Smart **Catalog** technology has also been licensed by ibm and America Online.

SmartMarks will come pre-configured with Yahoo!'s "Top 350" Web sites.

Netscape also teamed with Pointcast Inc. to create a screen saver that features an...

...is the latest to license Sun Microsystems' Java programming language. at&t's in-house **Web** team Downtown Digital, and its at&t New Media Services unit will implement Java for...

...On the bright side, the mci/News Corp. venture launched its first product on the **Web**, iGuide-a strange cross between a **Web** magazine and an index . . As part of the Internet initiatives it announced in December, Microsoft...

...the first Europe-based Internet directory, G.O.D.
will allow users to search a catalog of over 100,000 sites.
Hardware/Software
vdonet Corp. announced partnerships with cbs News, Paramount...

...technology to rebroadcast news stories, and Paramount has added the feature to their Star Trek Web site . . net.Analysis, software developed by Net Genesis Corp. of Cambridge, MA, will produce real-time reports on corporate Web site activity. I/Pro said it will base its own standalone Web traffic data software I/Analysis on the new product . . .

Macromedia unveiled their popular interactive animation...

...million six month ago . . .

A new Find/svp study went looking for women on the **Web**. The study found that 35 percent of Internet users are women, but women go online more often than men. The study also concluded that 71 percent of female **Web** users picked up the habit in 1995, and that 68 percent of women on the Internet use the **Web**, versus 85 percent of all men. (* January, page 18). The study was based on interviews with over 1,000 Internet users.

Entertainment

nbc signed a development deal with the Real Web World team behind The Spot.

Scott Zakarian and Troy Bolotnick have agreed to create an interactive Web series that could culminate in a prime time series. The first project is slated for the spring on msn and the nbc Web site. The deal was brokered by icm and would be the first Web site to segue to a TV series . . Score one for the human race. In the latest battle of man versus machine, international chess...

 \dots Kasparov defeated IBM's Deep Blue computer in the Association for Computing Machinery Challenge. n

Web Redefines Online Service Market

1995 was a year of unprecedented growth for online services. The **Web** 's arrival changed the industry, and traditional media scrambled to catch up, creating "interactive" or...

- ...from subscription fees to pay-per-view-will be a close second.
- 2. Focus on **Web** will Shift to Publishing Tools and Enabling Technologies.

1995 was about the **Web** itself as the hottest part of the Internet. Of course, the **Web** is not a physical area of the Internet, but rather a set of protocols that...

...in scores of entrepreneurs touting a myriad of enabling technologies, allowing developers to enhance their **Web** services with a variety of new applications, whether they be browser plug-ins or Java applets. Over time, the **Web** of today is likely to have disappeared, leaving a much more dynamic and interactive online...

...Content-packaged Internet online services. Based entirely on Internet technologies. These could include World Wide Web sites, such as Pathfinder, The New York Times, The Wall Street Journal, or espnet SportsZone...the subscription-based business model of aol, CompuServe, and so on and toward a more Web -centric, content provider-friendly model composed of advertising, transactions, and (for some) subscriptions-in that

...the end of 1996, look for bandwidth to come more into focus as the next Web battleground. Dozens of small developers are fiddling with ways to improve data compression across the Web. Meanwhile, the cable companies are busy touting the speed and superiority of cable modems; and...

 \ldots of money on upgrading networks. So far, nobody has made such a commitment.

Newly Launched Web Sites by Content Type

Government and Politics . . . Preview President Clinton's budget proposal for the tax forms with the Internal Revenue Service on the Web at www.ustreas.gov:803/treasury/bureaus/irs/c.taxforms.html . . . Lagging behind CNN, ABC, and NBC, CBS launched its own campaign site on the Web at www.cbsnews.com/campaign96 . . . And there is even a political site for the voting...

...and the Public Broadcasting Service are teaming up to bring RealAudio

technology to the PBS Web site at www.pbs.com

Entertainment . . . Disney unveiled its family-oriented entertainment site, www.disney...

 \dots at oscars.guide.com, Microsoft, MCI, and Virtualize New Media are bringing Oscar to the $\ensuremath{\mathbf{Web}}$. .

. TV and film producers look to do their part for mother nature on The ${\tt Environmental...}$

...new for videogamephiles.

Miscellaneous . . . Italian designer Giorgio Armani opens the newest fashion spot on the \mbox{Web} : A X Armani Exchange at www.armaniexchange.com .

. The Electric Library is brought to you...

...Online features a Scavenger hunt and Disney Records Online . . . New area promoting Martha Stewart-style **aesthetics** , Ideas for Better Living . . Worth Magazine Online has expanded to feature a portfolio manager and ...

...Capitals fans, if there are any, can go to the Caps' area on the Prodigy Web site . . PetCare Guide, veterinarian provided information and support for pet owners . . Yet another golf area...

2/6,K/14 (Item 1 from file: 16)
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08478693 Supplier Number: 72609439 (USE FORMAT 7 FOR FULLTEXT)

To build a better website, consider what has and hasn't worked so far.

March, 2001

Word Count: 2589

(USE FORMAT 7 FOR FULLTEXT)

Putting your best foot forward on the World Wide Web requires following simple guidelines and paying attention to the smallest detail

Internet commerce is evolving rapidly. This much is obvious from reading the reports on **Web** activity in the vending industry alone. This article will summarize effective guidelines and popular content...

 \ldots websites. But first, let us review where we as an industry are today on the $\ensuremath{\mathbf{Web}}$.

There are basically three types of vending companies on the **Web** today: those with passive sites (brochureware), those transacting business (e-business), and those hosting interactive...

...retain online visitors. In order to do this, a website must be easy to locate, **aesthetically** pleasing, logical to navigate, entertaining and informative.

Early websites in our industry resembled printed brochures...

...strategic plans. The fact that a significant number of vending operators have migrated to the **Web** underscores the need for benchmarking "best practices."

Basic best practices Generally speaking, a website is...

...are some commonly accepted website operating principles.

Eliminate time-sensitive material

Remove dates from all Web pages, unless dates are to be routinely changed as content changes. There is probably little...

...design feature most overlooked or taken for granted. It is also the one

that makes **Web** surfers most frustrated. Too often, websites are poorly organized, cluttered, and illogical in content presentation...

...for tracking hits (i.e., visits) has no obvious downside.

Statistics for a variety of **Web** activities, including visits and pages viewed, can be obtained in a variety of ways, none...
...relevant sites. Care must be exercised to avoid reliance on technology gadgets as a primary **Web** attraction.

URL address: easy to remember?

The number of websites employing unappealing color schemes, small...

...the fact several vending company sites do not have an easy-to-remember or logical Web address (Uniform Resource Locator or URL).

Having an easy-to-recall URL tends to increase **Web** traffic and render the site more valuable. Difficult-to-remember coded addresses (e.g., referenced...

...intermediary between a convenient name and an existing website, with both pointing to the same **Web** page. In other words, directing a browser by entering automaticmerchandiser.com or amonline.com leads to the identical **Web** page, but the latter is much more efficient or effective than the former.

The 3...

...financed and maintained by the operator or a contracted agent. Vendors desiring to establish a **Web** presence have tried a variety of approaches.

A website should be designed to take advantage...

...the-scenes techniques to produce pictorial displays, e-mail messages, communications, secure transactions and linked Web pages.

Designs range from telephone Yellow Page-like advertising content, to ...they feature a single level home page.

Some website sponsors, however, have incorporated more complex **Web** designs through tiered **Web** pages and frame formatted, multiple windows. A well designed and developed website can be a...

...a PC capable of displaying a broad color spectrum (e.g,. 256 colors), and hence **Web** graphics should also be tested in a lower color system (e.g., 16 colors). Various...

...by the delay. Too often images are presented for artistic value, not relevancy. Simply stated, **Web** pages need to be graphically balanced, pleasing and informative.

By incorporating well-designed graphics and...

...and fresh online image. The background color should subtly complement the accompanying text.

The two Web page rule

As a guideline, an individual **Web** page should not exceed the equivalent of two typed pages of information. Pages beyond this prescribed length should be broken into additional, separate **Web** pages. In addition, pages should only carry relevant hyperlinks, not all known links. Each page

... support multiple features.

- * Navigational site mapping
- * Company Profile (history/mission statement)
- * Distribution/machine locations
- * Product catalog /specialty items
- * New product introduction
- * Popular features
- * Staff directory/contact information
- * Service and maintenance programs...forms on the page

Number of Total Hits -- The number of all successful hits including

Web , graphics, forms, scripts and files downloaded
 Number of Unique Visitors -- The number of visitors using...

...set for a visitor session (e.g., one minute)

Website achievement test: How do you score ?

Evaluate your website using the following questions. Select one response to each numbered option. Then total points to arrive at test score . See test score evaluation box below.

1. Site Navigation Choices

Site home page hosts one navigation menu of...

...engine (0 points) Site does not offer access to a search engine (-3 points)

4. Web Page Consistency Choices

All pages have same style and navigational tool location (+3 points) Page...

...are similar but color scheme varies among pages (0 points) There is no consistency between **Web** pages at the site (-3 points)

5. Content Updating Choices Site content is updated at...

...points) E-mail through the site has greater than a 72-hour response (-3 points)

Score evaluations

21+ points = Excellent 15 - 20 points = Good 9 - 14 points = Needs improvement 0 - 8...

2/6,K/15 (Item 2 from file: 16)

DIALOG(R) File 16:(c) 2002 The Gale Group. All rts. reserv.

07806937 Supplier Number: 65229123 (USE FORMAT 7 FOR FULLTEXT) What's New on the Marketplace.

July, 2000

Word Count: 1078

... resident court records with credit bureau information and a prospective resident's data into one **score** for screening prospective residents. For more information, call First Registry at 800/999-0350.

SiteStore...

...efficient by saving time in the ordering process. Purchasing can be done through an online **catalog** of products, personalized shopping lists to automate routine purchasing, online general ledger (GL) coding and...

...at www.rentals.com.

ResidentsInFree Offers Free Internet Access

ResidentsInfree provides free Internet access and web -to-phone long distance calling to property owners for distribution to their residents. Each community...from Sherwin-Williams, enhances exterior masonry surfaces by providing a textured, uniform finish that adds aesthetic interest to tilt-up, CMU or pre-cast panel surfaces. UltraCrete Texture Coatingis spray-on...

2/6,K/16 (Item 3 from file: 16)

DIALOG(R) File 16:(c) 2002 The Gale Group. All rts. reserv.

07588531 Supplier Number: 63514066 (USE FORMAT 7 FOR FULLTEXT)
Web -based procurement gains efficiency with ProcureIT - Verian
Technologies' e-procurement system automates inventory management while
reducing overhead costs.(Software Review)(Evaluation)

July 17, 2000

Word Count: 1035

(USE FORMAT 7 FOR FULLTEXT)

Web -based procurement gains efficiency with ProcureIT - Verian Technologies' e-procurement system automates inventory management while ...

ABSTRACT:

Verian Technologies' \$70,000 ProcureIT 4.2.5 order processing and inventory management software, a **Web** -based procurement system, can reduce the average cost of generating a purchase order from \$150...
TEXT:

...product inventory. To decrease the cost and hasten the process, companies have begun subscribing to **Web** -based procurement systems.
... a purchase order is \$150. This can be reduced to \$30 by using an automated **Web** -based purchasing solution such as Verian Technologies' ProcureIT 4.2.5.

ProcureIT helps improve inventory management and reduce overhead costs by automating purchasing -- all from a **Web** -based interface (Netscape and Microsoft Explorer 3.0 and later). With ProcureIT, you can speed...

...as drawings or documents. These options, coupled with its comprehensive feature set, earned it a **score** of Very Good.

Quick, custom install

During installation and implementation, Verian Technologies' consultants work with...

...the appropriate permissions and group assignments. Through the administration module, I added vendors and product **catalog** information. ProcureIT includes the capability of quickly loading data into a vendor **catalog** .

To test the automated process of procuring items, I began by following the requisition workflow...

...ProcureIT offers a foolproof e-procurement system. My major issue with the software is purely **aesthetic** -- it has a boring interface. Graphics and the use of color would not only enhance...

...mitchell@infoworld.com.

THE BOTTOM LINE: VERY GOOD

ProcureIT 4.2.5

Business Case: This **Web** -based procurement system helps improve inventory management and reduce overhead costs by automating purchasing processes...

2/6,K/17 (Item 4 from file: 16)

DIALOG(R) File 16:(c) 2002 The Gale Group. All rts. reserv.

06465624 Supplier Number: 55765024 (USE FORMAT 7 FOR FULLTEXT) Competition Breeds Excellence.

May, 1999

Word Count: 4612

... 560,000 sq. ft. public/private development with a single-story village of value/outlet catalog retail stores, an exposition center and an entertainment center. Built along the Christina River on...

...too, are natural, brought out by the heat in the process." The Italian import is aesthetically pleasing and requires no sealing or buffing.

"Our goal is to develop products the U...are seeing trends in

customers wanting to determine traffic volumes and developing what we call score cards." Software is licensed to a customer who wants to evaluate a current location by...Notes so it is document-oriented. It works like a filing system." Paltiel says a web -based product, CorpSuite CONNECT, is due out this spring. One of its strengths is that... 2/6,K/18 (Item 5 from file: 16) DIALOG(R) File 16:(c) 2002 The Gale Group. All rts. reserv. 04952474 Supplier Number: 47277923 (USE FORMAT 7 FOR FULLTEXT) Placing the blame, part 2 April 7, 1997 Word Count: 4151 Media Modules costs \$14,998, Century Tap costs \$399, and LANcast . . . MII costs \$678.) Final score 4.3 Compas solution Microtest Compas Internet Compas (Weighting) Performance: Installation and configuration (5%) Very... ...at \$4,190. (Microtest Compas costs \$2,995 and Internet Compas costs \$1,195.) Final score 6.5 LANMeter solution Enterprise LANMeter Switch Wizard option 100MHz Cable Test option (Weighting) Performance...8,495, Switch Wizard costs \$995, and 100MHz Cable Test option costs \$1,795.) Final score 7.3 MeterWare solution MeterWare for Windows 5.0.0.7 EtherMeter 1000e (Weighting) Performance... ...unlimited phone and Internet support, but lack of a money-back guarantee prevented a higher score . Technical support (10%) Satisfactory 0.4 The MeterWare solution's technical support staff was able... ...relatively affordable at \$5,590. (MeterWare costs \$2,995 and EtherMeter costs \$2,595.) Final score 5.9 NetXRay solution NetXRay for Windows 2.0.7 (Weighting) Performance: Installation and configuration... ...1,495, the NetXRay solution is by far the most affordable in this Comparison.

Final score 5.8

Sniffer solution

Fast Ethernet Sniffer Analyzer 5.09a

Dolch PAC 63C

(Weighting) Performance...was the best of all the solutions compared. Although it wasn't part of the **score**, we found sifting through the captured information to be a real pain.

Network application problems...

...8 Although the documentation was the best in this Comparison, the Sniffer solution did not **score** higher because it was only on CD-ROM -- there was no print version.

Support policies...

...by a large margin. (Sniffer Analyzer costs \$14,999 and Dolch costs \$8,000.)

Final score 5.2

GUIDE

InfoWorld reviews only finished, production versions of products, never beta-test versions...

...to meet minimum criteria or lacks this capability.

Scores are summed to yield the final **score** out of a maximum possible **score** of 10. Products rated within 0.2 points of one another differ little. Weightings represent...

...Card to your company's needs by using your own weightings to calculate the final $\ensuremath{\mathbf{score}}$.

The Test Center Hot Pick is InfoWorld's award for outstanding products or solutions. To...

...of capabilities that are unusually valuable or revolutionary compared to competitors. The product must also **score** at least satisfactory in all Report Card categories and receive a final **score** of 7.0 or higher.

Testing strategy

The question

Something on your LAN isn't working right. It could be a bad network interface card (NIC), an abusive **Web** user, an incorrectly configured router, or who knows what else. What's the best tool...

...diagnostics.html#compas

Fluke Corp. Everett, Wash. (800) 443-5853

http://www.fluke.com/nettools/ catalog /68xelm/ Technically Elite Inc. San Jose (800) 474-7888

http://www.tecelite.com/products/default...for example, it couldn't show percentages of encapsulated protocols other than IP. A major **aesthetic** downside of Fast Ethernet Sniffer Analyzer 5.09a was its insistence on using DOS-based...

2/6,K/19 (Item 6 from file: 16)

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04183199 Supplier Number: 46110975 (USE FORMAT 7 FOR FULLTEXT)

NEWS DIGEST Web

Feb 1, 1996

Word Count: 3916

NEWS DIGEST Web

... rbocs out though; after all, they don't have to lease lines . . . Scores of media **Web** sites painted themselves black to commemorate and mourn the passing of the Telecommunications Reform bill...

...The new SmartMarks feature developed by First Floor Software in Mountain View, CA, monitors selected **Web** sites to update and report changes as they occur. First Floor's Smart **Catalog** technology has also been licensed by ibm and America Online.

SmartMarks will come pre-configured with Yahoo!'s "Top 350" Web sites.

Netscape also teamed with Pointcast Inc. to create a screen saver that features an...

...is the latest to license Sun Microsystems' Java programming language. at&t's in-house **Web** team Downtown Digital, and its at&t New Media Services unit will implement Java for...

...On the bright side, the mci/News Corp. venture launched its first product on the **Web**, iGuide-a strange cross between a **Web** magazine and an index . . As part of the Internet initiatives it announced in December, Microsoft...

...the first Europe-based Internet directory, G.O.D.
will allow users to search a catalog of over 100,000 sites.
Hardware/Software
vdonet Corp. announced partnerships with cbs News, Paramount...

...technology to rebroadcast news stories, and Paramount has added the feature to their Star Trek Web site . . . net.Analysis, software developed by Net Genesis Corp. of Cambridge, MA, will produce real-time reports on corporate Web site activity. I/Pro said it will base its own standalone Web traffic data software I/Analysis on the new product . . . Macromedia unveiled their popular interactive animation...

...million six month ago . . .

A new Find/svp study went looking for women on the **Web**. The study found that 35 percent of Internet users are women, but women go online more often than men. The study also concluded that 71 percent of female **Web** users picked up the habit in 1995, and that 68 percent of women on the Internet use the **Web**, versus 85 percent of all men. (* January, page 18). The study was based on interviews with over 1,000 Internet users.

Entertainment

 $% \left(1\right) =\left(1\right) +\left(1\right) +\left($

Scott Zakarian and Troy Bolotnick have agreed to create an interactive Web series that could culminate in a prime time series. The first project is slated for the spring on msn and the nbc Web site. The deal was brokered by icm and would be the first Web site to segue to a TV series . . Score one for the human race. In the latest battle of man versus machine, international chess...

 \dots Kasparov defeated IBM's Deep Blue computer in the Association for Computing Machinery Challenge. n

Web Redefines Online Service Market

1995 was a year of unprecedented growth for online services. The **Web** 's arrival changed the industry, and traditional media scrambled to catch up, creating "interactive" or...

- ...from subscription fees to pay-per-view-will be a close second.
- 2. Focus on **Web** will Shift to Publishing Tools and Enabling Technologies.

1995 was about the **Web** itself as the hottest part of the Internet. Of course, the **Web** is not a physical area of the Internet, but rather a set of protocols that...

...in scores of entrepreneurs touting a myriad of enabling technologies,

allowing developers to enhance their **Web** services with a variety of new applications, whether they be browser plug-ins or Java applets. Over time, the **Web** of today is likely to have disappeared, leaving a much more dynamic and interactive online...

...Content-packaged Internet online services. Based entirely on Internet technologies. These could include World Wide Web sites, such as Pathfinder, The New York Times, The Wall Street Journal, or espnet SportsZone...the subscription-based business model of aol, CompuServe, and so on and toward a more Web -centric, content provider-friendly model composed of advertising, transactions, and (for some) subscriptions-in that ...

...the end of 1996, look for bandwidth to come more into focus as the next Web battleground. Dozens of small developers are fiddling with ways to improve data compression across the Web. Meanwhile, the cable companies are busy touting the speed and superiority of cable modems; and...

 \ldots of money on upgrading networks. So far, nobody has made such a commitment.

Newly Launched Web Sites by Content Type

Government and Politics . . . Preview President Clinton's budget proposal for the tax forms with the Internal Revenue Service on the Web at www.ustreas.gov:803/treasury/bureaus/irs/c.taxforms.html . . . Lagging behind CNN, ABC, and NBC, CBS launched its own campaign site on the Web at www.cbsnews.com/campaign96 . . . And there is even a political site for the voting...

...and the Public Broadcasting Service are teaming up to bring RealAudio technology to the PBS Web site at www.pbs.com

Entertainment . . . Disney unveiled its family-oriented entertainment site, www.disney...

 \dots at oscars.guide.com, Microsoft, MCI, and Virtualize New Media are bringing Oscar to the $\mbox{\bf Web}$. .

. TV and film producers look to do their part for mother nature on The ${\tt Environmental...}$

...new for videogamephiles.

Miscellaneous . . Italian designer Giorgio Armani opens the newest fashion spot on the $\mbox{\bf Web}$: A X Armani Exchange at www.armaniexchange.com .

. The Electric Library is brought to you...

...Online features a Scavenger hunt and Disney Records Online . . . New area promoting Martha Stewart-style **aesthetics** , Ideas for Better Living . . Worth Magazine Online has expanded to feature a portfolio manager and ...

...Capitals fans, if there are any, can go to the Caps' area on the Prodigy Web site . . . PetCare Guide, veterinarian provided information and support for pet owners . . . Yet another golf area...

2/6,K/20 (Item 1 from file: 148)
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13729172 SUPPLIER NUMBER: 76967855 (USE FORMAT 7 OR 9 FOR FULL TEXT)

PRODUCTS & SERVICES PART II.(directories)

June 30, 2001

WORD COUNT: 29474 LINE COUNT: 07389

... pressure sodium, mercury vapor and metal halide. Low maintenance and vandal resistant. See the Sternberg

Catalog for numerous city streetscape photos.

SEE OUR AD ON PAGE 201

W.J. WHATLEY INC...gasoline, 25hp engine. For additional information call toll free 800-835-1042 or visit our web site: www.deweze.com

SEE OUR AD ON PAGE 103

EDWARDS EQPT. COMPANY INC.

4312...INC.

PO Box 1059, Brownwood, TX 76804. (915) 646-1566; Fax: (915) 646-4644; rsales@ web -access.net;

www.rotonics.com

STEPHAN WOOD PRODUCTS INC.

605 Huron, PO Box 669, Grayling...incandescent, high pressure sodium and metal halide. Low maintenance and vandal resistant. See the Sternberg Catalog for numerous city streetscape photos.

SEE OUR AD ON PAGE 201

TIER-RACK CORP.

425...humane bird/animal traps. For nationwide installers, technical assistance, training programs, installation videos, or free catalog call (800) 503-5444, East Coast (800) NO BIRDS or visit www.birdbarrier.com

BIRD...Rd., PO Box 1059, Brownwood, TX 76804. (800) 351-1363; Fax: (915) 643-4644; rsales@ web -access.net; www.rotonics.com

SMITH & NEPHEW ROLYAN INC.

N. 104 W. 13400 Dongas Bay...court - each with a uniquely shaped Bankboard. Each Bankshot requires a different banked shot to ${\tt score}$.

BLUE VALLEY INDUSTRIES INC.

PO Box 205, Mexico, PA 17056. (717) 436-8266; Fax: (717...PO Box 300, Midvale, OH 44653. (740) 922-9390; Fax: (740) 922-9390; http://web. tusco .net/dce

EAGLE CRUSHER COMPANY INC.

PO Box 537, Galion, OH 44833. (419) 468-2288... nonreflective pavement markers,

the RubberTough product line and the DDK Vertical Panels and Barricades. Free catalog available.

STIMSONITE CORPORATION

6565 W. Howard St., Niles, IL 60714. (847) 647-7717; Fax: (847...KIEFER & ASSOCIATES 1700 Kiefer Dr., Zion, IL 60099. (800) 323-4071; Fax: (800) 654-7946; catalog @kiefer.com; www.kiefer.com

MARINE RESCUE PRODUCTS

PO Box 3484, Newport, RI 02840. (800...ASSOCIATES 1700 Kiefer Dr., Zion, IL 60099. (800) 323-4071; Fax: (800) 654-7946; catalog@ kiefer .com; www.kiefer.com

MITI MANUFACTURING COMPANY INC.
2996 Teller Ct., Grand Junction, CO 81504...
metal halide, high pressure sodium
and incandescent. Low maintenance and vandal resistant.
See the Sternberg Catalog for numerous city
streetscape photos.

SEE OUR AD ON PAGE 201

WAUSAU TILE INC.

9001...include decorative bracket arms/rings, convenience outlets, banner arms and photocells. See the Sternberg Catalog **for** photos of specific projects. Low maintenance and vandal resistant.

SEE OUR ...For over 50 years, Sentry has helped American cities, villages, towns and college campuses create aesthetically innovative exterior lighting designs. Sentry offers a comprehensive line of luminaires, poles, bollards, cross arms...

...For over 50 years, Sentry has helped American cities, villages, towns and college campuses create aesthetically innovative exterior lighting designs. Sentry offers a comprehensive line of luminaires, poles, bollards, cross arms...KIEFER & ASSOCIATES
1700 Kiefer Dr., Zion, IL 60099. (800) 323-4071;
Fax: (800) 654-7946; catalog @kiefer.com; www.kiefer.com

MARINE RESCUE PRODUCTS
PO Box 3484, Newport, RI 02840. (800...

2/6,K/21 (Item 2 from file: 148)
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13606854 SUPPLIER NUMBER: 76470955 (USE FORMAT 7 OR 9 FOR FULL TEXT)
A Historical Review of Business Communication Quarterly.
June, 2001
WORD COUNT: 3101 LINE COUNT: 00351

remind longtime ABC members of the direction the Bulletin/Quarterly has taken through its three- score years of publication. New members will recognize the progress made by various editors through an assortment of editorial and aesthetic changes. All readers should gain an appreciation for the historical significance of the Bulletin/BCQ...a technology theme throughout the 90s. By the end of the decade, the World Wide Web was gaining prominence among authors. In total, 11 articles about Web topics were published from 1997 through 1999.

Predicting publishing trends for BCQ for the next...

...communication topics and course delivery methods will change also. Electronic mail, the Internet, and the Web, for example, will all factor into teaching business communication in the future, likely resulting in...

...1946 until 1956 "guest" or "assistant editors" actually edited the publication. Very few editorial or **aesthetic** changes occurred from the initial publication until the 1980s. Kitty O. Locker edited the March... business communication that remain problems even today. A few selected quotations follow.

...many a college catalog today includes courses in such dubious

disciplines as business letter writing and bee breeding.... The...

2/6,K/22 (Item 3 from file: 148)
DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv.

13428249 SUPPLIER NUMBER: 74523740 (USE FORMAT 7 OR 9 FOR FULL TEXT) Working the Floor.(exhibitors at the 2001 BookExpo America)
May 7, 2001

WORD COUNT: 75205 LINE COUNT: 06564

... for the general reader; distributed by Watson-Guptill Publications. Featured: Uncontrollable Beauty: Toward a New Aesthetic by Bill Beckley and David Shapiro; Turn Your Idea or Invention into Millions by Don ...by Springer-Verlag, New York.

Featured: User Interface Design for Programmers by Joel Spolsky; Wireless **Web** Development with PHP and WAP by Ray Rischpater; Wireless Java by Jonathan Knudsen; Programming VB...

...Jonathan Morrison; Moving to VB.Net: Strategies, Concepts and Code by Dan Appleman; Architecting a **Web** Site with Apache, PHP and MySQL by Jason Gilmore.

Giveaways: Chinese finger traps and fortune...This first-time exhibitor is a division of Tehabi Books and is a new retail web site selling coffee-table books to consumers with more than 250 titles available.

Featured: company...editors and authors recognized for their technical and educational credentials in the scientific sector; includes Web -based and electronic products and services.

Featured: The International Encyclopedia of the Social & Behavioral Sciences...

...by Anthony Kelly and Carl Zweben; World Resources 2000-2001: People and Ecosystems: The Fraying Web of Life, sponsored by the United Nations Development Program, the United Nations Environment Program, the...the Birkebeiners by Lise Lunge-Larsen, illus. by Mary Azarian; Breaking Through by Francisco Jimenez; Score One for the Sloths by Helen Lester, illus. by Lynn Munsinger; Shane by Jack Shaefer...searching and inventory controls; multiuser system; multi-store capabilities for bookstore chains.

Featured: launching a **Web** -enabled, Windows-based point-of-sales product for booksellers; demonstration of current release Version 13...

...services to IBG customers and suppliers.

Featured: information about company services and programs, including iPage (Web -based account management, title reference and ordering tool), companion (CD-ROM based integrated ordering and...specializing in crafting production processes for print or electronic media.

Featured: e-book conversion, interactive Web products and new media work; book and journal samples.

Giveaways: keepsake papier mache boxes; ICC...titles from more than 1,500 publishers, including independent and alternative presses.

Featured: launching new web site with online search and ordering capability.

Giveaways: for booksellers.

Special Events: sponsoring the FAB...Featured: Getting Out of Debt Made E-Z; Successful Resumes; Shoestring Investing; Selling on the Web; Money for College; Mutual Fund Investing; Winning Business Plans; Fund Raising; Advertising Your Business; Marketing...

...book manufacturer offers electronic and traditional prepress services, one-and two-color text printing via web and sheet-fed offset, multi-color covers, and softcover, hardcover and lay-flat binding; exhibiting... Software Inc.; Joe Nagata's Lego Mindstorms Idea Book by Joe Nagata; Python

for the Web by Dustin Mitchell.

Discounts: see the PGW booth for details.

Booth: 4037. NOTABENE FORLAG

Booth...

...out-of-print classics in e-book format and made available on the E-Reads Web site.

Featured: The Isles of the Blest by Morgan Llywelyn; Rivers in the Desert: William...Discounts: free freight on 10 backlist units.

Booth: 1166. PREVIEWPORT.COM

This Internet company provides **Web** site design and hosting for authors and publishers, content publishing, including e-book conversion and ...

...and short content into wholesale and retail markets.

Featured: PreviewPort services, including electronic book publishing, **Web** site hosting, International Author Index and literary calendar.

Booth: 1420. THE PREZ INC.

This first...book wholesalers, reviewers and literary agents.

Featured: daily coverage of the convention on PW's Web site
(www.publishersweekly.com) and in PW's BEA Show Daily; sign up (at the...

... PUBLISHING

Booth: 359.

PURDUE UNIV. PRESS

Publishes scholarly titles in book and videotape formats and Web-based products; exhibiting with the Assn. of American University Presses.

Featured: Five Stars for Managers...guides.

Booth: 4452.

REALREAD INC.

Provides book-previewing services to online bookstores and book-related **Web** sites.

Featured: online demonstration of book-previewing service.

Booth: 5264.

SLATE REARDEN INC.

Booth: SP57...and audio CDs; exhibiting with the Publishers Assn. (U.K.).

Featured: new travel titles and Web guides.

Giveaways: RoughNEWS newsletter.

Discounts: up to 53% on back-list titles; free freight.

Booth...Programmers by Cornell and Morrison; Architecting a Servlet and JSP Based Application by Jorelid; Wireless **Web** Development with PHP and WAP by Rischpater; Wireless Java by Knudsen; Doing **Web** Development: Client Side Techniques by Kurata; Moving to VB.NET: Strategies, Concepts, and Code by...

...Jeb Stuart by Thorn Hatch; The American Arsenal: The World War II Official Standard Ordnance <code>Catalog</code>, intro. by Ian V. Hogg; At Hitler's Side: The Memoirs of Hitler's Luftwaffe...Manchester; Collecting African-American History by Elvin Montgomery; Dogs in Their Gardens by Page Dickey; <code>Catalog</code> by Carin Goldberg; Flowers by Adam Kufeld; Volcanoes by Philippe Bourseiller; Everyday French Cooking by...This first-time exhibitor offers customized instore touch-screen kiosks providing access to a store <code>Web</code> site for viewing, store reviews and favorites, store events, book category-relation local information, author...

2/6,K/23 (Item 4 from file: 148)
DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv.

SUPPLIER NUMBER: 66667218 12781192 (USE FORMAT 7 OR 9 FOR FULL TEXT) Products. Sept, 2000 WORD COUNT: 24980 LINE COUNT: 02473 adirondackdirect.com Adirondack Direct makes purchasing easy with their new 102-page wholesale school furniture catalog containing hundreds of items designed for schools and colleges. Featured are furnishings for classrooms, offices ... Fulfill technological needs and stay within budget with computer furniture from KI. PowerComm, featuring high aesthetics and advanced technological capabilities, is the choice for serious computer applications. WorkZone offers durability and...family of products provide the most flexible solutions available in meeting thermal, acoustical, lighting and aesthetic requirements in schools. Mapes Industries Inc., Lincoln, NE Owens Corning Tank/Fiberglas Tower, Toledo, OH...security bags, cash trays, security pens and much more. Call Block to request a free catalog . MOWERS & TRACTORS, LAWN Alamo Industrial, Sequin, TX Ariens Co., Brillion, WI Bunton, Louisville, KY Cub...specialty and material suppliers. We welcome your inquiry. Call 503/357-7181 or visit our web site at www.woodfold.com. PEDESTRIAN SAFETY Traffic Safety Corp., Sacramento, CA, 888/446-9255... ...Lake Forest, CA Empowering People, Orem, UT GCT, Inc., Tapes'N Books for Gifted Education Catalog , Mobile, AL Lecture Management, Colorado Springs, CO Preschool Publications, Inc., Cutchogue, NY Rhythms Productions/Tom...City, IA Nevco Scoreboard Co., Greenville, IL, 800/851-4040, http://www.nevcoscoreboards.com SPortable **Score** Boards, Murray, KY Sports Technology Group, Inc., Clinton, WA SCREENS, WINDOW & DOOR Accurate Screening Media...http://www.apcosigns.com APCO manufactures a broad range of architectural signage that meets both aesthetic and functional needs. Product line includes interior/exterior sign systems, directories, displays, ADA-compliant signs... 2/6,K/24 (Item 5 from file: 148) DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv. 12725615 SUPPLIER NUMBER: 66356232 (USE FORMAT 7 OR 9 FOR FULL TEXT) The Vocabulary of Library Home Pages: An Influence on Diverse and Remote End-Users.(Brief Article) Sept, 2000 WORD COUNT: 3886 LINE COUNT: 00340 TEXT: ...of jargon is troublesome in view of the parsimony of the introductory home page. Nevertheless, Web developers should be sensitive to a variety of users and their dependency on this shell, which is the virtual gateway to a depth of information sources on subsequent Web pages. A variety of ways to elucidate library jargon is suggested.

and speed, the home pages on the servers of some libraries have

developed a minimalist **aesthetic**. They function as a shell of hypertext links. The home page overlays referentially many **Web** pages dealing with collections, services, facilities, personnel, policies, and access to other networks. The brevity...

...places a semantic burden on the chosen vocabulary.

Studies have focused on the design of **Web** sites. The attention here is on the language of the home page. Some of our...
...be confused by jargon of the home page. Since successful navigation of a large library **Web** site depends on the clarity of the home page, its vocabulary deserves scrutiny by managers...

...some of the language available to identify resources and services can allow easier navigation on **Web** sites of our digital libraries and consortia.

Meanings depend on the particularities of context, which...

...descriptions and explanations can be provided? Different server and client capabilities influence the composition of **Web** sites. This essay attempts to show that managers of library sites can improve the text of the home page and subsequent navigation through a library's **Web** site. Developers of **Web** pages can select a vocabulary so that reading and comprehension accommodate an audience with different...

...and vendors' vocabularies impede comprehension by an educated public, who are not professional librarians. Parsimonious **Web** sites need not reduce our communication to insular jargon, mysterious acronyms, and misleading labels for...

...duality nor a postmodern concern with simulacra are at issue here.

The designer of library **Web** pages should be aware of an audience of unsophisticated library users. He or she should...

...s point of view in developing the interfaces of public computer networks. Developers of library **Web** sites can ask, "What tasks will the user be performing with the interface?" and "With...

...can participate in Edwin Newman's crusade for direct speech, without expecting eloquence on a **Web** site.(5)

Classical and Contemporary Views of Rhetoric

Communication obstacles have spawned multiple ways in...chooses the sequence of texts available for reading. A verbal analogies test is used to **score** performance on factual recall and inferential reasoning. Improved response on inferential questions by students reading...

...descriptions are seen easily. The second, indented tier of examples can be relegated to subsequent **Web** pages. Category headings like "BI" have a parenthetic clarification or an explanatory prepositional phrase.

Table 1

An Enhanced **Web** Page for Services Library Services (see also Definitions of Library Terms)

BI (library instruction)

Introduction...

...books not held at Lagoon)

Forms / Electronic ILL

Online Catalogs (OPACs)

WILDCAT, LAGOON UNIVERSITY'S CATALOG / PineTree, the catalog of the State's schools / WorldCat, an international catalog / Other Catalogs

Reference for information assistance

e-reference, an electronic inquiry for short factual questions...

...g., "academic," that are overstatements. The adjectives are adopted occasionally by uncritical managers of library Web sites.

In an effort to improve readability some **Web** designers recommend a "reader user interface" without use of prepositional phrases and the passive voice...of linguistic etiquette. Words have meanings, and meanings have consequences."(21)

A Sampling of Library **Web** Sites Summary of a Survey of Sites An observation was conducted with the objective of...

...vocabulary on their library's digital interface can ease their clients' navigation. Developers of their **Web** sites can be encouraged to elucidate professional idioms and vendors' labels.

Constituents of the Survey...

...by library users. During the year's observation, the author developed the contents of a **Web** site for one academic library, and worked in instruction and reference in another library.

On...

- ...due to a change in the associated college and representation of the campus on the **Web**. At least two remote connections to an unstable **Web** site, spaced several months apart, were considered essential for the inclusion of the home page...Service," Electronic Library 14 (Oct. 1996): 411-13.
- (16.) Virginia Ortiz-Repiso and Purifacacion Moscoso, " Web -Based OPACs: Between Tradition and Innovation," Information Technology and Libraries 18 (June 1999): 72-75...
- ...Computer Language, " English Journal 84 (Oct. 1995): 69-70.
- (20.) Stephen Marcus, "For More Readable Web Pages, Add a RUI to Your GUI," Technology & Learning 18 (Feb. 1998): 2.

(21.) Levin...

DESCRIPTORS: Web sites...

2/6,K/25 (Item 6 from file: 148)
DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv.

12382291 SUPPLIER NUMBER: 63514066 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Web -based procurement gains efficiency with ProcureIT - Verian
Technologies' e-procurement system automates inventory management while
reducing overhead costs.(Software Review)(Evaluation)
July 17, 2000
WORD COUNT: 1103 LINE COUNT: 00095

Web -based procurement gains efficiency with ProcureIT - Verian Technologies' e-procurement system automates inventory management while ...

ABSTRACT: Verian Technologies' \$70,000 ProcureIT 4.2.5 order processing and inventory management software, a **Web** -based procurement system, can reduce the average cost of generating a purchase order from \$150...

TEXT:

...product inventory. To decrease the cost and hasten the process, companies have begun subscribing to **Web** -based procurement systems.
... a purchase order is \$150. This can be reduced to \$30 by using an automated **Web** -based purchasing solution such as Verian Technologies' ProcureIT 4.2.5.

ProcureIT helps improve inventory management and reduce overhead costs by automating purchasing -- all from a **Web** -based interface (Netscape and Microsoft Explorer 3.0 and later). With ProcureIT, you can speed...

...as drawings or documents. These options, coupled with its comprehensive feature set, earned it a **score** of Very Good.

Quick, custom install

During installation and implementation, Verian Technologies' consultants work with...

...the appropriate permissions and group assignments. Through the administration module, I added vendors and product **catalog** information. ProcureIT includes the capability of quickly loading data into a vendor **catalog**.

To test the automated process of procuring items, I began by following the requisition workflow...

...ProcureIT offers a foolproof e-procurement system. My major issue with the software is purely **aesthetic** -- it has a boring interface. Graphics and the use of color would not only enhance...

...mitchell@infoworld.com.

THE BOTTOM LINE: VERY GOOD

ProcureIT 4.2.5

Business Case: This **Web** -based procurement system helps improve inventory management and reduce overhead costs by automating purchasing processes...

2/6,K/26 (Item 7 from file: 148)

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12105046 SUPPLIER NUMBER: 59126108 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Do Librarians Understand the Subject Headings in Library Catalogs? (report on the extensive study underway to determine if users and librarians understand the subject headings in catalogs)

Summer, 1999

WORD COUNT: 11091 LINE COUNT: 01075

TEXT:

...and improve the tools that technical services librarians use in applying subject headings to library catalog records.

... Cutter, the most important subject cataloging principle is consideration of the best interest of the catalog user. In the preface to the fourth edition of Rules for a Dictionary Catalog, Cutter stated: "The convenience of the public is always to be set before the ease...

...time, it was not clear whether Cutter's principle regarding the best interest of the **catalog** user had an influence on the Library of Congress when the library's staff faced decisions about structuring its dictionary **catalog** at the turn of the century, because it took almost three-quarters of a century...

...LC staff were well aware of Cutter's principles.

Cutter's Rules for a Dictionary Catalog

had been in circulation for more

than thirty years; it had gone into the third...

...influence on what the Library of Congress did in setting up headings for its new catalog .(7)

At mid-century, David Judson Haykin, chief of LC's Subject Cataloging, echoed Cutter...

...heading, in

wording and structure, should be that which the reader will seek in the catalog

, if we know or can presume under what heading the reader will look.(8)
Chan...

...interpreted through Haykin."(9) The importance of both Cutter and Haykin is their emphasis on "catalog users" and "readers." The tangible result of applying their respective principles to library catalogs is a system of subject headings that should enlist the language of catalog users and readers. In fact, such headings should be understandable to the vast majority of library catalog users so they can find library materials on the subjects that interest them.

New Subject...in which library staff would have to interview and/or observe people using the library catalog. Today, librarians and researchers have tools to aid in the naming of subjects that their predecessors could not have imagined. They can cull user queries from an online catalog 's transaction log and compare them with machine-readable data files bearing the subject headings...

...used in library catalogs.

Do Librarians Understand Subject Headings?

Missing from the published literature on **catalog** use are studies of librarians' understanding of subject headings. One can learn about librarians and...

- ...concluded that users knowledgeable in a particular subject were as successful retrieving citations from the **catalog** as users without such knowledge, and that the most successful users were those without subject expertise but with knowledge of the structure and content of the **catalog** .(12) "In other words, being familiar with the form and syntax of Library of Congress...
- ...from lists of frequently occurring and randomly selected subject headings in the OCLC Online Union Catalog . Team members deliberately chose subject headings that were likely to change in meaning when their...
- ...Michigan--Detroit--History--20th century
 - 3. Locomotives--Germany--History
 - 4. Music--500-1400--Philosophy and aesthetics
- 5. Indians ...5.55 for correct meanings and 5.25 for incorrect meanings. Although the average certainty **score** for correct meanings was higher than the average certainty **score** for incorrect meanings, less than a third of a point separated the two scores.

Figure...which coders assigned more than one incorrect subcategory:

- * Basketball--United States--Records
- * Music--Philosophy and aesthetics --500-1400
- * Indians of North America--Food--New Mexico

Let's take a look at...

- ...subject heading left out and read in concepts. When the correct meaning was "philosophy and aesthetics of music from 500 to 1400," examples of combination meanings were:
 - * What people thought of...
- ...included the concepts "music" and an appropriate time period. They left out the "philosophy" and " aesthetics " elements cited in the subdivision

"philosophy and aesthetics " and added concepts such as "what people thought" and "use and theory."

Examples of librarians...

- ...librarians responded, one particular specific incorrect meaning subcategory almost always had an unusually low certainty **score**, but low certainty scores were not associated with the one subcategory across two or more...more studies of subject heading understanding to interpret the findings of this study. Would librarians **score** about the same if they were assigning meanings to subject headings from a comparable subject...
- ...Medical Subject Headings or subject headings assigned to H. W. Wilson-produced databases? Would they **score** about the same if they were assigning descriptors from a post-coordinated controlled vocabulary such...
- ...subdivided subject headings saying "the logic behind the string's construction is lost on most catalog users and some catalogers."(21) At the time, she had no empirical data on which drawbacks of each approach to catalogers, cataloging operations, and catalog users, and make decisions about how best to proceed. Maintaining the present practice of lengthy...
 ...one could counter that reference librarians also have daily contact with subject headings--they assist catalog users who are having difficulty using the catalog or finding library materials to satisfy their information needs.

About all we can offer to...

- ...very ones who formulate the subject headings in library catalogs and interpret them to public **catalog** users) understand little more than half the subdivided subject headings they encounter. To be honest...
- ...contents of the items to which they are assigned in a single statement. They give **catalog** searchers hooks for matching the terms in their queries with the subjects of library materials...
- ...through the use of the subdivisions system. They also standardize the subject terminology so that **catalog** users can expect all the material on a particular subject to be found under one subject heading. Furthermore, with the assistance of the **catalog** 's syndetic structure, subject headings form part of a complex system of cross-references that suggest related terminology to **catalog** users for an encyclopedic array of subjects.

In this study, we examined just one of...
...Cochrane's suggestion to break up long strings. Throwing out the entire system would leave catalog users without an index to the library's collection or systematic methods of navigating the...

...changes that simplify cataloging and make subdivided subject headings more understandable to catalogers and public **catalog** users.

We wish we could find some factor that would single out subject headings that...could use both files to automatically verify new subject headings strings, update subject headings in **catalog** maintenance, and validate subject headings during retrospective conversion. Ultimately, the objective of making such files...

- ...of organization that librarians might find in library catalogs, online databases, digital library systems, and **Web** -based resources. Yet the findings of this study demonstrated that the specifics of the LCSH...
- ...online databases but could involve the new browsing services that enhance accessibility to World Wide **Web** content, such as the Argus Clearinghouse, Excite Reviews, Internet Public Library, and Yahoo!. In fact ...
- ...systems become exceedingly difficult because the depth of the systems

and the large numbers of Web sites to which they are assigned. Not only should we be asking questions about end...

...that is truly (in the words of one of the founding fathers of the subject catalog) in the best interest of the catalog user.

Acknowledgments

The researchers thank the OCLC Online Computer Library Center, Inc., which provided support...

... School of Information, Univ. of Michigan, 1998).

(5.) Charles A. Cutter, Rules for a Dictionary Catalog , 4th ed. (Washington, D.C.: U.S. Gov't. Printing Off., 1904), 6. (6.) Richard...

...ed. (Washington, D.C.: Cataloging Distribution Service, 1998).

(12.) Marcia J. Bates, "Factors Affecting Subject Catalog Search Success," Journal of the American Society for Information Science 28 (May 1977): 166.

(13...352.

(18.) Carolyn O. Frost and Bonnie A. Dede, "Subject Heading Compatibility between LCSH and Catalog Files of a Large Research Library: A Suggested Model for Analysis, " Information Technology & Libraries 7...University, Monterey Bay; e-mail: simcox@library.monterey.edu. Marie Williams is a principal at Web Architechs, Syracuse, N.Y.; e-mail: williams@ web -arch.com

2/6,K/27 (Item 8 from file: 148)

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11765015 SUPPLIER NUMBER: 57564518 (USE FORMAT 7 OR 9 FOR FULL TEXT) Manufacturers, Importers, Jobbers & Distributors.

Sept 15, 1998

WORD COUNT: 27998 LINE COUNT: 06898

5123

PO Box 4546 Santa Barbara CA 93140 800-995-8697 FAX 805-962-5654

Aesthetic Touch (M)

813-842-5011 6828 CommerceBird Port Richey FL 34668 FAX 813-841-9743

...10012-3915 800-955-3686

> EMAIL: FOTOFOLIO@AOL.COM FAX 212-226-0072

Four Score **312** -741-8307

263 Dupage St Elgin IL 60120

Fowler-Thelen Studio 810-348-6654

201...305-885-7670

7920 NW 76th Ave Medley FL 33166-7513 800-447-8446 EMAIL: catalog @craftsmen.com FAX 305-888-7616

Generations for the 21st Century (D,I) 310-204...

St Ste 380 800-457-1515

> Newport Beach CA 92660-2427 FAX 714-261-8571

Web Silver 215-744-9090

Butler St & Glenwood Ave Philadelphia PA 19124

Webway 612-251-3822

2/6,K/28 (Item 9 from file: 148)
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10206801 SUPPLIER NUMBER: 20556247 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Working the floor. (list of exhibitors) (BookExpo America '98) (Cover Story)
May 4, 1998
WORD COUNT: 69778 LINE COUNT: 05895

Biggest Bookstore," is the leading online retailer of books and an exclusive bookseller on Associate Web sites AOL.com, Yahoo!, Netscape, Excite, the AltaVista Search Service, the @Home Network and the...Revival of Civil Society in America. edited by E.J. Dionne; The Black-White Test Score Gap, edited by Christopher Jencks and Meredith Phillips; The Little Book of Campaign Etiquette by...Fifty by Sue Patton Thoele; Mary Shelley; frankenstein's Mother by Joan Kane Nichols; The Web of Life: Weaving the Values That Sustain Us by Richard Louv; Women of the Beat... Selected Poems by Clarence Major; Bending Home: Collected Poems by Susan Griffin; The Red-shifting Web: New & Selected Poems by Arthur Sze; Say Goodnight by Timothy Liu; Below Cold Mountain by...incorporate activities and puzzles. Featured: more than 800 titles and all Kid Kits; World Wide Web for Beginners by Asha Kalbag; First Thousand Words Sticker Book (English and French) by Heather...distributed in the U.S. by Watson-Guptill Publications. Featured: Passion & Line by Howard Schatz; Web Design Now by Ken Coupland. Discounts free freight on orders of 25 or more books... Brown and Michael Sawyer; The Business of Children's Entertainment by Norma Odom Pecora; The Web of Text and Web of God by Alan Purves; Book Buddies by Johnston, Invernizzi and Juel; Literacy for All...National Book Network. Featured: Passport to World Band Radio, edited by Lawrence Magne; Passport to Web Radio, edited by David Walcott. Booths: 3734-3755, 3834-3857.

INTERNATIONAL MAP TRADE ASSN. (IMTA...Couchman); CCIE Advanced Cisco Router Configuration Study Guide (Syngress Media Inc.); Harley Hahn's Internet & Web Yellow Pages, 5th Anniversary Edition (Hahn). From Schaum's:SAT Math for the Clueless and...New York Review, the BEA Fall Books Supplement; Granta, Issue #62 (Summer); The Reader's Catalog (second edition); 1999 David Levine sidelines. From New York Review Books: India and The Mystery...exhibitor promotes original works of philosophy. Featured: titles by Chris Angle, including The Nature of Aesthetics, The Nature of Ethics and The Nature of Knowledge, Truth, and Free Will. Discounts: special...and offers a comprehensive package of services from writing and marketing to graphic design and Web site development and publicity. Featured: The Economical Guide to Self-Publishing: How to Produce and...

...the convention in PW's BEA Show Daily, daily coverage of the show on PW' Web site (www. bookwire.com); information about PW Daily, a daily e-mail news service geared...Build Your Business by Barbara Siskind; The Power of Exhibit Marketing by Barry Siskind; Winning Web Sites by Bob Whitcroft; Writing Cookbooks by Judith Comfort; Writing Travel Books and Articles and ...1999 Pro Football Handbook 1998; Basketball Handbook 1998-99; Hockey lackey Handbook 1998-99; Baseball Score board 1999; Minor League Handbook 1999'. All-Time Major League Handbook. Drawings: for a library...Sword Official Strategies & Secrets by Brett Skogen; Army Men Official Strategies & Secrets by Bart Farkas Web Pages That Suck by Vincent Flanders and Michael Willis; Mastering Auto-Cad 14 by George...Living in the Shadows by Jane Scovell; The Simple Truth by 1) avid Baldacci; Spyder Web by Tom Grace; A Song for Mary by Dennis Smith; Getting to the Good Part...

2/6,K/29 (Item 10 from file: 148)
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09644570 SUPPLIER NUMBER: 16992423 (USE FORMAT 7 OR 9 FOR FULL TEXT)

1995 Trade Show In Print. (paper converting machinery industry) (Buyers Guide)

May, 1995

WORD COUNT: 28822 LINE COUNT: 02413

... continuous development of each functioning component.

The Universal 520 includes automatic options to choose from: web splicing on new cores, tail closing on finished rolls, core loading and knife positioning.

The...

...and silicon paper. Its excellent winding quality is the result of a short and supportive web -guiding system extending from the slitting section to the winding station. Rewinding is done with...

...coated and metallized paper. Both models can reach speeds to 2,000 fpm and accept web widths to 63 in. Slit widths can go down to 1 in.

US 106 Duplex...

...on the shafts during roll change and slit-width change.

The unit's specifications include: web width to 63 in., parent-roll diameter to 60 in., finished-roll diameter to 24...

...threading options. This enhances the application of various slitting modes, including wrap and draw shear, **score**, and draw and grooved razor.

Typical operating speeds are to 3,000 fpm, widths 63...and quick fault diagnostics.

The automatic Short-Roll Winder's technical specifications include: continuously adjustable web widths from 24 in. to 60 in., continuously adjustable core sizes from 1 in. to...are simplified and roll handling is facilitated by hydraulic lifting and shaftless locking.

Modifications of **web** width are achieved in less than two min. by means ...of such a product.

The DIGITRAC takes signals from Magpowr tension sensors and displays the $\mbox{\it web}$ tension in actual numbers.

The unit also displays an analog bar graph to show the...

...unit a favorite among operators.

The ability to recall a complete machine setup, including tension, web width and roll weight, ensures day-to-day consistent quality.

Digitrim Adjusts Speed

The new Digitrim controls tension in a web or on a rewind by trimming the speed of the drive.

With this unit, true...

...either fixed-trim authority for the drive or a dynamic authority that changes proportional to **web** velocity.

Based on the DIGITRAC control, the Digitrim has the same features and is equally...

...microprocessor-based tension controls from Magpowr.

Call 800/624-7697 to speak to an experienced **web** -tension application engineer.

Circle No. 354 on Reader-Service Card

Double E Co.: Light Years...02379; 508/588-8099; fax, 508/580-2915.

Circle No. 355 on Reader-Service Card

Web Inspection with Leading Edge

FROM computer-aided design to robotic manufacturing, and from word processors...

...and detect printing defects, color and register variation. These systems can be used on any web printing press including rotogravure, flexographic, letterpress, and offset. Image Processors are suitable for

...VRC Automatic Register Control is the first truly camera-based system for register control on web printing presses. The VRC product line allows you to reduce waste, accelerate make-ready and...

...precise register control with a +.001 in. (.0025 mm) resolution.

- () Actual visual inspection of the **web** via the video monitor (with magnification up to 25 times) allows the press operator to...
- ...and allows access to the full range of Image Processor features:
- () Graphical representation of the **web** for rapid camera positioning.
 - () Flexible menus allow you to customize the system.
 - () Rapid setup means...

...can improve the performance of even your most conscientious press operator! Computerized inspection of your web 24 hrs./day ensures that potential defects are caught early on so they can be...

...before they result in costly waste.

On-Line Performance and Waste Reduction

Monitors your moving web for printing defects such as:

- () Streaks, scum or haze
- () Missing copy
- () Dot gain or plate...of other options.

Contemporary-designed guarding, walkways and other details provide functional benefits and an **aesthetic** look to the new presses.

All presses can be equipped with downstream coalers, laminators, ultraviolet...technologically advanced blankets developed by Polyfibron include: Polycell and Polycell II for commercial sheetfed and web offset printers; Polycell No Pack and Version20 No Pack for the newspaper industry; Endura for high-speed web offset printing; and Impress, a high-quality, sheetfed blanket for conventional or waterless offset printing...

... Technologies, the offset blanket division will continue to develop and market offset blankets for the **web** offset, newspaper and sheetfed markets.

Flexographic Printing Plates

Flex-Light and Letterflex products continue to...

...years ago and has become the preferred plate for premium-quality flexo printing of narrow web, flexible packaging and preprint liner. Distinguished by its green image contrast color, EPIC plates provide... splice, manual-transfer unwinds and winders to fully automated high-speed systems. The company's web converting systems are capable of handling all types of processes from label stock, magnetic tapes...by one, or sometimes two, sizes.

Circle No. 363 on Reader-Service Card

One-Stop Web Control

TOTAL web control -- accuracy, reliability, ease of use, dependability -- all available in one-stop shopping. The Montalvo Corp. provides customers with complete web -control systems, including the necessary electronics.

Montalvo, long known for its quality brakes and clutches, specializes in total **web** -tension-control systems. The company also offers custom engineering to solve the special needs of...

...be stopped and started much more easily and provides much more precise control of the **web**, especially during start and stop operations.

Montalvo has also added a Help Menu to explain...

...announced a new generation of controllers especially designed to provide accurate, repeatable tension control on web -processing machinery.

- () The TCD 90 PID Dancer Controller, designed for equipment that uses dancer arm-control systems.
- () The TCU 90 PID Ultrasonic Tension Controller, developed for web -processing machinery where web contact is undesirable.
- () The TCX 90 PID Web Tension Controller is transducer-based and provides accurate control on virtually any web processing machinery.

Advantages to the customer of these new controllers include:

() easy to install, adjust...

...or rewind control

() analog readouts

() wide regulating range

Custom Engineering

"In addition to the quality web -control equipment a customer might need, we also provide complete custom-design services for an...

...We analyze the machine and its function, study the entire system, and then design complete **web** control for maximum performance," Nelson said. "In other words, we don't just send a...

...minimizes downtime."

Committed To Be The Best

The Montalvo Corporation manufactures a wide range of web -control products for the converting and paper industries, including brakes, clutches and electronic tension-control devices, transducers, indicators and web -guiding equipment. Montalvo also sells in the Far East, Europe, Australia, New Zealand, Canada, Central and South America.

Edwin Montalvo said, "We're committed to supplying the best web -tension-control systems, and service, on the market today. We offer customers a one-stop way to fulfill all their web -tension-control needs."

For free data sheets, literature or other information, contact: The Montalvo Corporation...handling weight, while affording the ability to run faster speeds because of reduced vibration.

Other \mbox{web} handling and processing equipment offered by Nim-Cor are the air chucks, including the newly...

...based on customer preference combined with our recommendation based on years of application experience.

Conductive Web Treatment

In the past, foil and related conductive web treatment applications required bulky, complex and expensive corona treating equipment. Enercon's compact bare-roll...computer control of treating functions.

Circle No. 367 on Reader-Service Card

Enercon Leads Narrow- Web Converting

WITH everything from off-the-shelf standard TL series, through modified standards to fit...

...to completely engineered custom systems, Enercon Industries Corp., Menomonee Falls, WI, can meet your narrow- web corona treating needs.

Enercon has been supplying narrow- web systems to some of the leading narrow- web converters for more than a decade.

The surface treating equipment we have developed for these...

...in between, Enercon Industries has the right system at the right price for your narrow- web printing, coating and laminating applications.

Circle No. 405 on Reader-Service Card

R/bak Improves...

...lip, is smoothing, unlike the Comma or knife whose functions are measuring and smoothing.

Cross- web profile control is possible when using the closed-loop feedback system. Thickness sensors signal the...

... numerically controlled coating.

- () Closed-loop feedback control.
- () No recirculation of resin.
- () High, consistent accuracy.
- () Cross- web profile control.
- () Extremely smooth coating surface.
- () No air entrainment at proven speeds/ resins.
- () Handles low...mature and well established; however, Hirano's software and control of the relationship between the **web** and the machine continues to improve and impact the industry dramatically.

Although ours is a...Black Clawson, combines Pagendarm's coaler, dryer and moisturizer technology with Black Clawson's renowned web -handling and turn-key installation expertise.

"The merger of the companies--combining our people and...cut holders and bottom knives.

All positioning systems are custom built to accommodate the maximum $\mbox{\it web}$ width you desire.

Modular Interchangeable Cassettes

Modular close-tolerance **Score** -Pak interchangeable crush-cut cassette systems are revolutionizing the industry. These systems combine individual knife...

...knife holders with cutting widths from 6 mm.

Systems are custom designed to your desired web width.

Module I design, shown above, uses standard PQAS knife holders to provide the utmost...

 \dots extending knife life. It also precludes the holder from loosening during slitting operations.

Module III **Score** -Pak integrated cassette systems mount directly on existing mounting bars.

Modular Standard Tooling

A major...

...mint This fully automatic unit handles the heaviest foil, paper and vinyl. Six models accommodate web widths from 6 in. to 36 in.

Then there's the Schultz XR It provides variable speeds during cutoff and web start-up to protect your products. During rewind, the Schultz XP accelerates quickly and safely...

...and variable-speed drive prevent the film from stretching or narrowing during production. GKs offer **web** width from 12 in. to 18 in. and rewind lengths up to 300 ft.

For...will also handle selected types of tissue, kraft and film. Infinitely variable cut lengths and **web** widths are selected on a keypad. There are no gears to change.

This versatile machine...

...17331; 717/637-5991; fax, 717/633-7100.

Circle No. 377 on Reader-Service Card

Web Handling Getting to Be a Problem?

IT'S a New Era in converting machinery and...It proves perfect for the handling and transporting of smaller rolls particularly in the narrowweb industry.

The manually propelled stacker features patented Tilt-Lock Tip-Lift and offers fingertip control...

...engineered to precisely alter phase or adjust speed of converting machinery, printing presses, paper and web cut-off machinery, plastic web , film or packaging machinery and conveyor drives.

Compact size, ease of adjustment, precise correction and...own specific production requirements.

Converting Your Problem to Solutions

COMPLETING our 25th year in business, **Web** Converting has grown by listening to our customers and solving their manufacturing challenges.

New business...

...has approved a new material but needs special converting requirements, it makes sense to call **Web** Converting.

Web 's experts can quickly diagnose the best slitting and winding method and begin delivering production...

...want to spend capital dollars to meet new customer demands? It makes sense to call **Web** Converting. Our machinery base throughout our four locations can handle the overflow, and often improve...

...same time.

With multiple machines to slit a wide range of materials in each plant, **Web** Converting can handle your surge in demand and you won't miss a shipment.

Customers...

 \dots manufacturing and shipment cycle times are already compressed. That's a good reason to call $\mbox{\bf Web}$ Converting.

With four locations throughout the country and warehouse space for your quick-turning roll goods, **Web** Converting can help you service your customer as if you were around the corner.

Leading Technology, Custom Engineering

When customers need technical solutions for converting difficult materials, they call Web Converting.

The reason is simple. Slitting, sheeting and winding technology is the only focus of...

...jumbo spooling of 4-in. wide nonwovens or narrow-width slitting of light-gauge steel, **Web** Converting's experts can provide you the solution you need.

Our founder, Bob Fulton, had...

...with outstanding customer service and superior technology.

Today, 25 years later, the employee-owners of **Web** Industries are fulfilling that vision thanks to the continued trust and challenge brought to us by customers like you.

For more information, please call Dan Ott, Web Converting Inc., 800/932-3212.

Circle No. 383 on Reader-Service Card

Steady View Tension Indicator

WHEN a complete web -tension-control system is more than you need, take a look at the all-new...

... Dover's tension transducers.

It takes the signal produced by the transducers and displays actual web tension on the bright, eight-character Hewlett-Packard LED display The Steady View can be...

...of the unit.

- () Innovative combination of analog and digital circuitry allows the microprocessor to resolve web tension in a range from 1 lb. to 5,000 lb.
 - () UL compliant.
- () Optional tension limit switcher can be used to protect machinery from excessive tension or to detect web breaks.
- () Optional serial computer-data interface allows communication with computers for data collection.

For More Information

Dover wants to be your complete supplier of quality $\ensuremath{\mathbf{web}}$ -tension control products.

We have a full line of products, including the patented Tension Roll ...

...a turning station to allow three colors to be printed on both sides of the **web**, an inline slitter, an in-line two-color flexo printing station and an in-line...

 \dots a lab line for training purposes or as an additional press as support for wide- \mathbf{web} flexo presses.

While its visual appeal clearly positions the Soloflex as part of W&H \dots

... The Soloflex 8 was developed in response to customer demands which asked for a narrow- web eight-color press for small runs.

The Soloflex 8 uses the same concept of fast...which is a combination of laminated aluminum foil with a paper backing."

The machine's web width of 67 in. enables Ormet to increase production by slitting and outputting multiple stacks...addition, the Webco TDS-HD features two winding drum paths, J-table roll unloading, a web -feed system to assist threading and a drum-roll brake that prevents web backup when stopped.

Many of Webco's customers -- a number of them now operating more...

It's designed to handle roll diameters up to 84 in. and roll...

...not pressed together.

Circle No. 393 on Reader-Service Card

Core Holders That Work

Narrow- Web Shafts

DESIGNED to be used with either shaft or shaftless unwind and rewind, these core...

...perfect for applications involving paper, fiber, plastic or steel cores. Whether you're running narrow- web presses, slitters, inspection machines, tabletop winders, laminators or any other narrow webs, Convertech makes a

...choice in small-diameter printing presses, tape and label slitters, coating and laminating machines.

Wide- Web Shafts

One of the most recent additions to the Convertech line, these specifically designed shafts...the competition, these precision adapters are available in mechanical and pneumatic formats.

Convertech: The Complete Web Specialists

For more information, contact: Convertech, 5 Stewart Court, Denville, NJ 07834; 201/328-1850...

 \dots manufacturers from the US to enter into a joint venture with an Indian partner.

Tidland Web Accessories Pvt. Ltd. was established in Bombay, India, and began manufacturing shafts and chucks in...
...represent Tidland's full line of slitting and winding equipment in India.

"The companies manufacturing web products, most notably in the flexible-packaging industry, are hungry for the technology and equipment...

...the same high quality standards set by Western manufacturers. The accessory products manufactured by Tidland Web Accessories will allow local machine manufacturers more ready access to modern technology, and

give converters...overpatching.

RO

The Champion Rollamatic, F.L. Smithe machine model RO, is a high-speed **web** machine which produces side seam booklet-(wallet)-style envelopes, plain or window, with one- to...

...in mind. Expensive change parts and time-consuming operations usually associated with size changing a **web** machine have been either simplified or eliminated. Once a size change is entered, fine-tuning...

 \ldots the machine is running, assuring the highest-quality production with $\mbox{\sc minimal}$ downtime.

From the web **roll** to delivery table, the Rollamatic model RO can meet or exceed the production demands put...
...The high-speed patching unit to complement any envelope produced with a window.

- () Electronic web guiding for exact web positioning .
- Optional attachments to further enhance the RO machine may include:
- () The time-seal gumbox unit...

...timed-seal and mirror gumming are also possible.

A BOE, with the optional BOW web **attachment** , can produce envelopes from either the roll or blank. Rectangular sheets can be fed through... variety of defective rolls.

The following features are common to all Model 142 machines: automatic web guiding, air-operated rider roll, cantilevered open-end shaft design for fast loading and unloading...

...unit.

Four standard units of the 142 Series are available. The standard Model 142 handles web widths up to 30 in. at speeds variable to 1,000 fpm with maximum 24...

...will run all types of paper and film laminates.

The 142 HD (Heavy Duty) handles web widths up to 24 in. at speeds variable to 1,500 fpm with a maximum 40-in.-rewind diameter.

The 142 LT (Light Tension) handles web widths up to 30 in. at speeds variable to 1,000 fpm with maximum 24...

...run light paper and film where good tension control is required.

The 142 XLT handles web widths up to 30 in. at speeds variable to 1,000 fpm with maximum 24...

... Reversible Machines

Stanford offers five versions of the reversible series. The standard Model 152 handles web widths up to 20 in. at speeds variable to 1,500 fpm with maximum 24...

...productivity. The 152 is very compact and features print-in/print-out rewinding and automatic **web** guiding as standard equipment.

Model 152 HD (Heavy Duty) accommodates web widths to 20 in. at speeds variable to 1,500 fpm with maximum 40-in...

... nonextensible-film laminates.

The Model 152 FW is available in 20-, 30- and 36-in.- web widths. It operates at speeds variable to 1,000 fpm with maximum 24-in.-unwind...

...winder that runs light paper, film and film laminates, foils and extensible films.

To accommodate **web** widths of 40 in. and above, Stanford recently introduced the Model 252 FW noncantilevered Doctor...

...the features of a big slitter in a compact, self-contained unit.

Standard 30-in.- **web** width operates at speeds variable to 750 fpm (optional 1,000 fpm) with maximum 26...

...machine designed to handle paper products. The 212 is offered in 30- and 40-in.- **web** widths with unwind/rewind-roll diameters up to 50 in. at speeds variable to 1,500 fpm. A 60-in.- **web** -width heavy-duty version is available.

The Model 338 MCS is a high-speed, differential...

...range of materials and needs flexibility. The 338 is offered in 62- and 72-in.- web widths with a rewind diameter of 24 in. It runs at speeds variable to 1...began customer satisfaction surveys for all custom machinery customers

- () 1984 provided the only standard idler catalog in industry
- () 1991 offered 48-hour emergency service for idler rolls
- () 1992 began Q+ program...

...you match idler rolls, shafts and mounting systems in optimum combination through the Idler Master **Catalog** .

The Idler Master contains the most comprehensive line of idlers ever assembled over 30 different...

...and mounts gives you field-proven solutions right at your fingertips.
Webex Introduces Idler Master Catalog

Only Webex helps you match idler rolls, shafts and mounting systems in optimum combination through the Idler Master Catalog.

The Idler Master contains the most comprehensive line of idlers ever assembled--over 30 different...

2/6,K/30 (Item 11 from file: 148)
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09418945 SUPPLIER NUMBER: 19301699 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Placing the blame. (six solutions for administrators for locating and
troubleshooting network related problems) (includes related articles on
comparison of the six solutions, and the Open Systems Interconnection
Reference Model) (Software Review) (Hardware Review) (Evaluation)
April 7, 1997

WORD COUNT: 7319 LINE COUNT: 00599

... Media Modules costs \$14,998, Century Tap costs \$399, and LANcast MII costs \$678.)

Final score 4.3 Compas solution Microtest Compas Internet Compas

(Weighting) Performance:
Installation and configuration (5%) Very...

...at \$4,190. (Microtest Compas costs \$2,995 and Internet Compas costs \$1,195.)

Final score 6.5 LANMeter solution Enterprise LANMeter Switch Wizard option 100MHz Cable Test option

(Weighting) Performance...8,495, Switch Wizard costs \$995, and 100 MHz Cable Test option costs \$1,795.)

Final score 7.3 MeterWare solution MeterWare for Windows 5.0.0.7

EtherMeter 1000e

(Weighting) Performance...

...unlimited phone and Internet support, but lack of a money-back guarantee prevented a higher **score** .

Technical support (10%) Satisfactory 0.4 The MeterWare solution's technical support staff was able...

...relatively affordable at \$5,590. (MeterWare costs \$2,995 and EtherMeter costs \$2,595.)

Final score 5.9

NetXRay solution

NetXRay for Windows 2.0.7

(Weighting) Performance:

Installation and configuration...

 \dots 1,495, the NetXRay solution is by far the most affordable in this Comparison.

Final score 5.8

Sniffer solution

Fast Ethernet Sniffer Analyzer 5.09a

Dolch PAC 63C

(Weighting) Performance...was the best of all the solutions compared. Although it wasn't part of the **score**, we found sifting through the captured information to be a real pain.

Network application problems...

...8 Although the documentation was the best in this Comparison, the Sniffer solution did not **score** higher because it was only on CD-ROM -- there was no print version.

Support policies...

...by a large margin. (Sniffer Analyzer costs \$14,999 and Dolch costs \$8,000.)

Final score 5.2

GUIDE

InfoWorld reviews only finished, production versions of products, never beta-test versions...

...to meet minimum criteria or lacks this capability.

Scores are summed to yield the final **score** out of a maximum possible **score** of 10. Products rated within 0.2 points of one another differ little. Weightings represent...

 \dots Card to your company's needs by using your own weightings to calculate the final $\ensuremath{\,\mathbf{score}\,}$.

The Test Center Hot Pick is InfoWorld's award for outstanding products or solutions. To... $\,$

...of capabilities that are unusually valuable or revolutionary compared to competitors. The product must also **score** at least satisfactory in all Report Card categories and receive a final **score** of 7.0 or higher.

Testing strategy

The question

Something on your LAN isn't working right. It could be a bad network interface card (NIC), an abusive **Web** user, an incorrectly configured router, or who knows what else. What's the best tool...

...diagnostics.html#compas

Fluke Corp. Everett, Wash. (800) 443-5853

http://www.fluke.com/nettools/ catalog /68xelm/

Technically Elite Inc. San Jose (800) 474-7888

http://www.tecelite.com/products/default...for example, it couldn't show percentages of encapsulated protocols other than IP. A major **aesthetic** downside of Fast Ethernet Sniffer Analyzer 5.09a was its insistence on using DOS-based...

2/6,K/31 (Item 12 from file: 148)
DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv.

09309478 SUPPLIER NUMBER: 19042642 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Spring 1997: the countdown begins. (the announcement of spring books for
1997 is introduced, as emphasis on the approaching millennium is becoming
a more prevalent topic throughout the various categories) (Brief Article)
Jan 20, 1997

WORD COUNT: 99948 LINE COUNT: 08312

... wrestling with these controversies, the Internet will make some lives easier, with more and more **Web** sites providing both services and information on many titles listed here. So while readers interact...May, \$45) by James D. Morgan offers advice for success.

JOHN WILEY

Architects of the **Web**: 1,000 Days that Built the Future of Business (Mar., \$27.95) by Robert H. Reid narrates the evolution of the **Web** as told by the mavericks who made it happen. 50,000 first printing. \$75,000... OF OKLAHOMA PRESS

Ride the Lightning (Apr., \$26.95) by Robert E. Mitchell spins a web of political and legal intrigue during a prison riot. Advertising.

VIKING

Comfort Woman (Apr., \$21...provides a six-decade history KODANSHA

Hamada, Potter (Apr., \$35) by Bernard Leach examines the aesthetics and techniques of the Japanese potter Shoji Hamada.

LITTLE, BROWN

The Album Cover Art of... Author publicity.

The Taste of a Man (Aug., \$10.95) by Slavenka Drakulic unravels a **web** of obsessive love leading to a deadly end; paperback original. Advertising 8-city author tour...Your ideal Home Using the Internet and Online Services (June, \$22) by Michael Wolff reviews **Web** sites of garden-to-attic redecorating and repair projects.

Pet Care

ADAMS

The Everything Cat...May, \$12.50) by Tom Connor and Jim Downey skewers the Smith and Hawken Gardening Catalog; paperback original. 75,000 first printing. \$40,000 ad/promo.

Simpson's Comics Wingding (June...

2/6,K/32 (Item 13 from file: 148)

DIALOG(R) File 148: (c) 2002 The Gale Group. All rts. reserv.

07315382 SUPPLIER NUMBER: 15825733 (USE FORMAT 7 OR 9 FOR FULL TEXT) Manufacturers, importers, jobbers, distributors. (of giftwares) (Directory) Annual, 1994

WORD COUNT: 59100 LINE COUNT: 04346

.. 4 Swansea MA 02777

Aero-Motion Inc (M) PO Box 4546 Santa Barbara CA 93140 Aesthetic Touch (M) 14270 Carlson Cir Tampa FL 33626

Aetna Felt Corp (M) 2401 W Emaus...Inc M W (M-I-D) 63 Gorham St West Somerville MA 02144

Carriage Trade Catalog 7400 Boone Ave North Minneapolis MN 55428 Carribbean Craft Innovations 12167 SW 131 Ave Miami...4 Front Technology Div Davidson Optronics Inc 2223 Ramona Blvd W Covina CA 91790

Four Score Inc (M) 263 Dupage St Elgin IL 60120 Fowler Enterprises Betsey (J) 46 E 70th...Inc (M) PO Box 7641 Van Nuys CA 91409-7641

Regency Thermographers Inc (M) National Catalog Department PO Box 508 Waynesboro PA 17268-2000

Reichmeier Designs Betty 8802 Cedar Shawnee Mission...Depot Lane Cutchogue NY 11935

Waxen Candles Inc (M) Box 422 Miffinville PA 18631-0422
Web Silver Co Inc (M) Butler St & ...

2/6,K/33 (Item 14 from file: 148)
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06709955 SUPPLIER NUMBER: 14445155 (USE FORMAT 7 OR 9 FOR FULL TEXT) A good match. (selecting the right printing stock) (Paper technology)
August, 1993
WORD COUNT: 2476 LINE COUNT: 00195

... significantly more fine paper grades (text and cover and coated material) for sheet-fed and **web** printing than they did just five years ago. Printers not only must master properties of...

...Most experts recommend beginning at the end. What should the job accomplish? Is it a **catalog** whose printed colors must precisely match merchandise? Should it have a "warm" feel or should...

...a myriad of finishes.

Each too, boasts a plethora of properties to wade through, from aesthetic qualities such as brightness and whiteness to physical characteristics including rub resistance, fold endurance, absorptivity...To circumvent the problem, he suggests shops working with 100-lb. and heavier coated stock score sheets before folding.

In terms of standard die-cutting, any standard text and cover stock...
...There's so much competition for firms to produce the best annual report, brochure or catalog," the account executive adds. "Sometimes that printed piece is the only instrument with which companies...

...Finally, dimensional stability becomes a top priority. "Those added hits on sheet-fed and even web presses can stress sheets dimensionally," Kohler elaborates. "Will the stock hold up to rigorous demands...material accommodates your press and ink. For instance, sheet-fed paper is produced differently from web stock because the two printing techniques make different demands on the paper. Therefore, use sheet-fed paper on sheet-fed presses and web stock on web equipment. Sounds simple, right? It isn't always.

"Some printers take advantage of what they see as a cost savings by buying less expensive (within the same grade) web offset paper and sheeting it themselves, or buying web offset paper that's been sheeted," contends Heidenreich of Consolidated Paper.

"These printers could experience...

...the paper surface isn't designed for sheet-fed inks. After all, sheet-fed and web paper are constructed differently in terms of surface strength, ability to withstand intense heat, moisture...

2/6,K/34 (Item 15 from file: 148)
DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv.

02969102 SUPPLIER NUMBER: 04352144 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The ubiquitous envelope. (paper) (column)

August, 1986

WORD COUNT: 1212 LINE COUNT: 00098

envelopes with or without windows and those for greeting cards, social correspondence, and open end catalog envelopes. Non-mailing envelopes include those containing instructions and shipping papers and attached to shipping...

...the manufacture of printed envelopes with their inserts as a single in-line operation on web offset business forms presses. A finished self-mailing piece is produced. This process eliminates the two extra steps of purchasing envelopes and having them inserted.

Aesthetic considerations
Aesthetic considerations include the style and design of the envelope for specific applications, manner of printing...

...seal blocking during storage and under various climatic conditions. For specific closures such as for catalog mailing or interdepartmental use, the flap may be secured down by a string and button... ...envelope containing metal objects), a heavyweight paper such as tag or

kraft is needed. For catalog mailing, white or unbleached kraft paper is commonly used. If the envelope must provide a...

...roll fed envelope machines, blanks are die cut one at a time from an infeeding web as part of their inline conversion into envelopes. The real test for a satisfactory envelope paper is that it accept a score in the right way, fold precisely at the score line, and produce a quality envelope at a speed as high as 17 per second...brown kraft envelope papers are used mainly for the manufacture of large size, open-end catalog envelopes and other envelopes that must carry a heavy load through the mails.

The ubiquitous...

2/6, K/35(Item 1 from file: 570) DIALOG(R) File 570:(c) 2002 The Gale Group. All rts. reserv.

02061052 Supplier Number: 72609439 (USE FORMAT 7 FOR FULLTEXT) To build a better website, consider what has and hasn't worked so far. March, 2001

Word Count: 2589

(USE FORMAT 7 FOR FULLTEXT) TEXT:

Putting your best foot forward on the World Wide Web requires following simple guidelines and paying attention to the smallest detail

Internet commerce is evolving rapidly. This much is obvious from reading the reports on Web activity in the vending industry alone. This article will summarize effective guidelines and popular content...

...websites. But first, let us review where we as an industry are today on the Web .

There are basically three types of vending companies on the Web today: those with passive sites (brochureware), those transacting business (e-business), and those hosting interactive...

...retain online visitors. In order to do this, a website must be easy to locate, aesthetically pleasing, logical to navigate, entertaining and informative.

Early websites in our industry resembled printed brochures...

...strategic plans. The fact that a significant number of vending operators have migrated to the Web underscores the need for benchmarking "best practices."

Basic best practices Generally speaking, a website is...

... are some commonly accepted website operating principles.

Eliminate time-sensitive material

Remove dates from all **Web** pages, unless dates are to be routinely changed as content changes. There is probably little...

...design feature most overlooked or taken for granted. It is also the one that makes **Web** surfers most frustrated. Too often, websites are poorly organized, cluttered, and illogical in content presentation...

...for tracking hits (i.e., visits) has no obvious downside.

Statistics for a variety of **Web** activities, including visits and pages viewed, can be obtained in a variety of ways, none...
...relevant sites. Care must be exercised to avoid reliance on technology gadgets as a primary **Web** attraction.

URL address: easy to remember?

The number of websites employing unappealing color schemes, small...

...the fact several vending company sites do not have an easy-to-remember or logical Web address (Uniform Resource Locator or URL).

Having an easy-to-recall URL tends to increase **Web** traffic and render the site more valuable. Difficult-to-remember coded addresses (e.g., referenced...

...intermediary between a convenient name and an existing website, with both pointing to the same **Web** page. In other words, directing a browser by entering automaticmerchandiser.com or amonline.com leads to the identical **Web** page, but the latter is much more efficient or effective than the former.

The 3...

...financed and maintained by the operator or a contracted agent. Vendors desiring to establish a **Web** presence have tried a variety of approaches.

A website should be designed to take advantage...

...the-scenes techniques to produce pictorial displays, e-mail messages, communications, secure transactions and linked Web pages.

Designs range from telephone Yellow Page-like advertising content, to ...they feature a single level home page.

Some website sponsors, however, have incorporated more complex **Web** designs through tiered **Web** pages and frame formatted, multiple windows. A well designed and developed website can be a...

...a PC capable of displaying a broad color spectrum (e.g., 256 colors), and hence **Web** graphics should also be tested in a lower color system (e.g., 16 colors). Various...

...by the delay. Too often images are presented for artistic value, not relevancy. Simply stated, **Web** pages need to be graphically balanced, pleasing and informative.

By incorporating well-designed graphics and...

...and fresh online image. The background color should subtly complement the accompanying text.

The two Web page rule

As a guideline, an individual **Web** page should not exceed the equivalent of two typed pages of information. Pages beyond this prescribed length should be broken into additional, separate **Web** pages. In addition, pages should only carry relevant hyperlinks, not all known links. Each page

... support multiple features.

- * Navigational site mapping
- * Company Profile (history/mission statement)
- * Distribution/machine locations
- * Product catalog /specialty items
- * New product introduction
- * Popular features
- * Staff directory/contact information
- \star Service and maintenance programs...forms on the page

Number of Total Hits -- The number of all successful hits including Web , graphics, forms, scripts and files downloaded

Number of Unique Visitors -- The number of visitors using...

...set for a visitor session (e.g., one minute)

Website achievement test: How do you score ?

Evaluate your website using the following questions. Select one response to each numbered option. Then total points to arrive at test score . See test score evaluation box below.

1. Site Navigation Choices

Site home page hosts one navigation menu of...

...engine (0 points) Site does not offer access to a search engine (-3 points)

4. Web Page Consistency Choices

All pages have same style and navigational tool location (+3 points) Page...

...are similar but color scheme varies among pages (0 points) There is no consistency between Web pages at the site (-3 points)

5. Content Updating Choices

Site content is updated at...

...points) E-mail through the site has greater than a 72-hour response (-3 points)

Score evaluations

21+ points = Excellent 15 - 20 points = Good 9 - 14 points = Needs improvement 0 - 8...

2/6,K/36 (Item 2 from file: 570)

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01798063 Supplier Number: 55765024 (USE FORMAT 7 FOR FULLTEXT) Competition Breeds Excellence.

May, 1999

Word Count: 4612

... 560,000 sq. ft. public/private development with a single-story village of value/outlet **catalog** retail stores, an exposition center and an entertainment center. Built along the Christina River on...

...too, are natural, brought out by the heat in the process." The Italian import is aesthetically pleasing and requires no sealing or buffing.

"Our goal is to develop products the U...are seeing trends in customers wanting to determine traffic volumes and developing what we call **score** cards." Software is licensed to a customer who wants to evaluate a current location by...Notes so it is document-oriented. It works like a filing system."

Paltiel says a \mbox{web} -based product, CorpSuite CONNECT, is due out this spring. One of its strengths is that...

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1	Collec	tions	Search Methods ▽	Finder Browse Description	Results & Marked List ▽	Search Guide
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Sav	e Link	Saves th	is search as a Dural	ole Link under "Results-Marked List"		
A t	least .	50 arti	cles matched	l your search.		
	1.		Victoria's Sec	ret weaves a gawkers' Web; [1 2 3 4 nion - Tribune, San Diego, Calif.; D	-	•
	2. 🚌			R Edition]; CAROL RUST, MARY EN ; Dec 27, 1998; pg. 8	IGELBREIT; Ho	uston Chronicle,
	3. ඎ			<u>n Carnegie research libraries;</u> <i>Joan I</i> icago; Nov 1998; Vol. 59, Iss. 6; pg.		ge & Research
	4. 🗈		HOPE standa	ements creep into middle school de rds bring soul-searching sooner.; Ar titution, Atlanta, Ga.; Oct 15, 1998;	nn Dickerson; T h	
	5. 🗈		Tilley's action 11; pg. 12, 1	<u>plan;</u>	e, New Canaan;	Oct 1998; Vol. 15, Iss.
	6. 🗈		10; pg. 230, 1	<u>LX;</u>	an Francisco; O	ct 1998; Vol. 16, Iss.
	7. 🚌		Top 20 Budge	et Desktops; PC World Online, San	Francisco; Oct 1	, 1998; pg. 1
	8. 🚌			displays and Web catalogues: User pak; The Electronic Library, Oxfor		
	9. 🚌		Bibliographic guidelines?; J	displays in OPACs and Web catalog oan M Cherry; Information Techno Iss. 3; pg. 124, 14 pgs		
	10. 🗈			ERS / Summer Day Trips Brighten the wsday, Long Island, N.Y.; Jul 4, 199		
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	11.	<u>⊞</u>			Who's Zooming Who?; [FINAL Edition]; James Li Washington, D.C.; May 31, 1998; pg. F.01	ileks; The Washin	gton Post,
	12.	₿			Global soundtracks pulse; Sally Stratton; Billboalss. 19; pg. 24, 1 pgs		
	13.	₿			Outstanding reference sources: The 1997 selection American Libraries, Chicago; May 1998; Vol. 29		
	14.				<u>Titanic's last meal stuffs Texans A Dallas hotel p</u> <u>disaster's 86th anniversary.; [FINAL AM, ARLING</u> Worth Star-Telegram , Fort Worth, Tex.; Apr 15,	STON AM Edition]	
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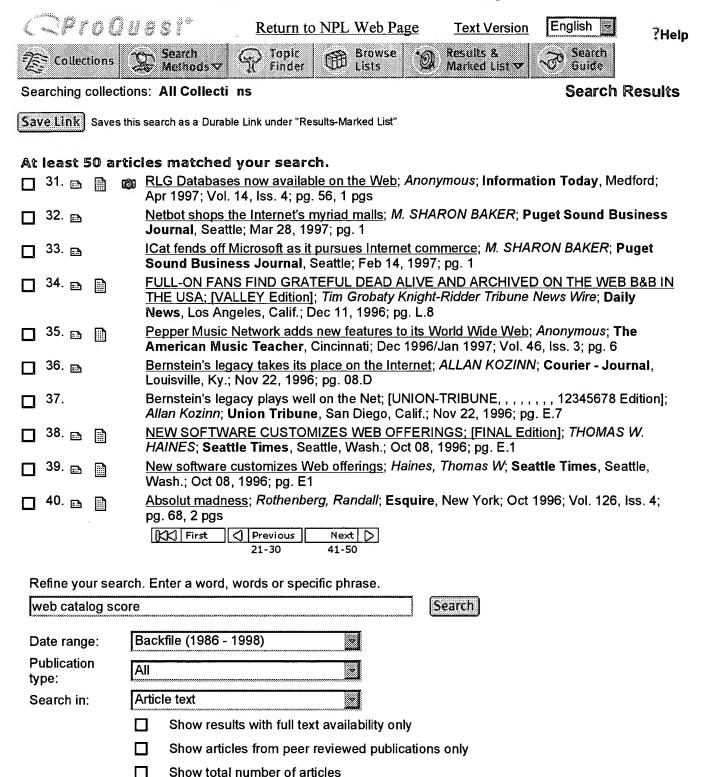
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